

Res. Asst. Abdulbaki ÖZTÜRK

Personal Information

Office Phone: [+90 212 440 0000](tel:+902124400000) Extension: 12743

Email: abdulbakiozturk@istanbul.edu.tr

Web: <https://avesis.istanbul.edu.tr/abdulbakiozturk>

International Researcher IDs

ORCID: 0000-0003-1925-5567

Education Information

Doctorate, Istanbul University, Institute Of Social Sciences, Public Relations and Promotion, Turkey 2023 - Continues

Postgraduate, Selcuk University, Institute Of Social Sciences, Department Of Public Relations And Publicity, Turkey 2019 - 2023

Undergraduate, Gazi University, İletişim Fakültesi, Halkla İlişkiler Ve Tanıtım, Turkey 2014 - 2018

Certificates, Courses and Trainings

IT, Adobe Premiere Pro Temel Eğitimi, İstanbul İşletme Enstitüsü, 2020

Commercialization, İnsan Kaynakları Yönetimi, Sakarya Üniversitesi, 2020

IT, Wordpress Eğitimi, İstanbul İşletme Enstitüsü, 2020

Vocational Training, Doğrudan Pazarlama Eğitimi, Doğrudan Pazarlama Derneği / Ankara, 2017

Research Areas

Public Relations, Advertising and Acquaint

Academic Titles / Tasks

Research Assistant, Istanbul University, Communication faculty, Public Relations and Publicity Department, 2022 - Continues

Academic and Administrative Experience

Ajans İstanbul İletişim Uygulama Birimi Koordinatör Yardımcısı, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2024 - Continues

Member of Department Quality Commission, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2024 - Continues

Ders Programı Oluşturma ve Sınav Programı Oluşturma Komisyonu Üyesi, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2024 - Continues

Çift Anadal / Yandal Komisyonu, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2024 - Continues

Program Accreditation-Self-Assessment Committee Member, Istanbul University, Communication Faculty, Public

Relations And Publicity Department, 2024 - Continues

Unit Accreditation Board Member, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2024 - Continues

4. Boyut Hakemli Dergisi Tanıtım Sorumlusu, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2024 - Continues

Member of Unit Strategic Planning Commission, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2024 - Continues

İletişim Fakültesi Sosyal Medya Birimi Görevi, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2023 - Continues

İstanbul Üniversitesi İletişim Fakültesi - Öğrenci Danışma ve Kariyer Ofisi Üyesi, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2023 - Continues

Yatay Geçiş Komisyonu, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2023 - 2024

İletişim Fakültesi Dekanlık Ofisi Görevi, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2023 - 2024

2022-2023 Eğitim Öğretim Yılı Mezuniyet Töreni Düzenlenmesi, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2023 - 2023

Halkla İlişkiler ve Tanıtım Lisansüstü Eğitim Müfredatı Düzenleme ve İntibak Çalışmaları, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2023 - 2023

Refereed Congress / Symposium Publications in Proceedings

I. ALTKÜLTÜRÜN EGEMENE DİRENİŞİNİN POPÜLER KÜLTÜR ÜRÜNLERİNE YANSIMASI: TÜRK HALK MÜZİĞİ VE DADALOĞLU ÖRNEĞİ

Öztürk A.

USBİK 2020 3.ULUSLARARASI SOSYAL BİLİMLER KONGRESİ , Kayseri, Turkey, 29 - 31 January 2020, pp.117-132

Metrics

Publication: 1

Congress and Symposium Activities

USBİK 2020 3rd INTERNATIONAL SOCIAL SCIENCES CONGRESS, Attendee, Kayseri, Turkey, 2020

Representation and Promotion Activities

Institutional Promotion, İstanbul Üniversitesi İletişim Fakültesi / 2023-2024 Lisans Oryantasyon Programı , Turkey, İstanbul, 2023 - 2023

Institutional Promotion, İstanbul Üniversitesi / İletişim Fakültesi Tanıtım Günleri, Turkey, İstanbul, 2023 - 2023

Institutional Promotion, İstanbul Üniversitesi Rektörlüğü / Kitle İletişim Araçları Rektörlük Sergisi - Kreatör Yardımcılığı, Turkey, İstanbul, 2023 - 2023