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Education Information

- I. Doctorate, Istanbul University, Communication Faculty, Radio, Television and Cinema Department, Turkey 2019 - Continues
- II. Postgraduate, Istanbul University, Institute of Social Sciences, Radyo, Televizyon Ve Sinema, Turkey 2017 - 2019
- III. Undergraduate, Istanbul University, Faculty Of Literature, Amerikan Kültürü Ve Edebiyatı, Turkey 2013 - 2017

Certificates, Courses and Trainings

- I. Vocational Training, Eğitici Eğitimi, Avrupa Konseyi, 2022

Dissertations

- I. Postgraduate, Dijital platformların pazarlanmasında sosyal medya stratejileri: Netflix Türkiye örneği, Istanbul University, Communication Faculty, Radio, Television and Cinema Department, 2019

Academic Titles / Tasks

- I. Research Assistant, Istanbul University, Communication faculty, Radio, Television and Cinema Department, 2019 - Continues

Articles Published in Other Journals

- I. **Framing Earthquake News in the Context of Risk Communication: Representation of Earthquake on Radio and Television**
Vural A. M., Boztepe Taşkiran H., Türkoğlu S., Sarı M., Maral T., Keskin R. K., Yüncüoğlu B., Koparan E., Gülner M., Ünlü T. T., et al.
Intermedia International e-Journal, vol.9, no.17, pp.170-191, 2022 (Peer-Reviewed Journal)
- II. **Making Earthquake News in Internet Newspapers: Analysis of Earthquake Content in Turkey's Most**

Visited News Sites in the Context of Risk Communication

Vural A. M., Boztepe Taşkıran H., Türkoğlu S., Sarı M., Maral T., Keskin R. K., Koparan E., Yüncüoğlu B., Gülnar M., Şahin H., et al.

Yeni Medya, no.13, pp.25-54, 2022 (Peer-Reviewed Journal)

III. Traditional Media in Risk Communication: Analysis of Newspaper News on the Sample of Earthquake Disasters

Vural A. M., Boztepe Taşkıran H., Türkoğlu S., Sarı M., Maral T., Keskin R. K., Koparan E., Yüncüoğlu B., Gülnar M., Ağca M. E., et al.

JOURNAL OF SELCUK COMMUNICATION, vol.15, no.2, pp.672-701, 2022 (Peer-Reviewed Journal)

Books & Book Chapters

I. Dijital Platformların Sosyal Medya Stratejileri: Netflix Türkiye Örneği

Yüncüoğlu B. (Editor), Türkoğlu S. (Editor)

in: Dijital İletişimde Kavramlar ve Uygulamalar, Süleyman Türkoğlu, Editor, Beta Basım Yayım Dağıtım, Ankara, pp.183-203, 2023

II. GENDER REPRODUCTION IN TALES AND FANTASTIC FILMS: TELLING TALES (BANA MASAL ANLATMA)

Yüncüoğlu B., Şefii Ş., Parlayandemir G. (Editor)

in: Cinema and Gender: Different Examples Of Turkish Cinema, Yıldız Derya Birincioğlu, Gizem Parlayandemir, Editor, Eğitim Kitabevi, İstanbul, pp.151-177, 2022

III. DEEPFAKE TEKNOLOJİSİNİN GELECEĞİNDE İNTERNET KULLANICILARINI NELER BEKLİYOR?

Yüncüoğlu B.

in: Yeni Medyada Yanlış Bilgi: Komplo Teorileri ve Bilimin İnkarı, Yıldırım Kesgin, Elif Karakoç Keskin, Editor, KRİTER BASIM YAYIN DAĞITIM, İstanbul, pp.95-104, 2022

IV. SEEKING FOR USERS TO EXPRESS THEIR SELF IN A NEW MEDIA ENVIRONMENT: CLUBHOUSE

Yüncüoğlu B.

in: Changing Communication Dynamics in the Age of Digitalization, Hülya Semiz Türkoğlu, Editor, Beta Basım Yayım Dağıtım, İstanbul, pp.1-18, 2021

V. Kadın Başrollü Türk Komedi Filmlerinde Toplumsal Cinsiyet

Aytekin M., Yüncüoğlu B.

in: Don Kişot'tan Günümüze Toplum ve Medya, Aydoğan F., Editor, Der Yayınları, İstanbul, pp.97-128, 2019

Supported Projects

- I. Yolcu E., Yolcu Ö., Kaya Erdem B., Arda Ö., Gül Ünlü D., Akar D., Yüncüoğlu B., Project Supported by Other Official Institutions, 2020 - 2020

Scientific Refereeing

- I. NEW MEDIA AND SOCIETY, Journal Indexed in SSCI, August 2023

Metrics

Publication: 8

Coaching Duties

Refereeing Duties
