

## Res. Asst. Damla AKAR

### Personal Information

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### Education Information

Doctorate, Istanbul University, Institute Of Social Sciences, Radyo Televizyon Ve Sinema, Turkey 2017 - Continues

Postgraduate, Marmara University, Institute Of Social Sciences, Halkla İlişkiler, Turkey 2014 - 2017

Undergraduate, Marmara University, Faculty Of Communication, Halkla İlişkiler Ve Tanıtım, Turkey 2008 - 2013

### Certificates, Courses and Trainings

Education Management and Planning, Sosyal Medya Uzmanlık Eğitimi, Kariyer Akademi, 2016

### Research Areas

Social Sciences and Humanities, Mass Communications and Mass Media, Public Relations, Communication Sciences

### Academic Titles / Tasks

Research Assistant, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2014 - Continues

### Academic and Administrative Experience

### Articles Published in Other Journals

- I. **Filmlerin Tanıtımında Halkla İlişkiler Aracı Olarak Instagram Kullanımı: Ayla Filmi Örneği**  
AKAR D.  
Akdeniz İletişim Dergisi, no.29, pp.95-109, 2018 (International Refereed University Journal)

### Books & Book Chapters

- I. Akar D.  
in: , Dr. Korhan Mavnacıođlu, Editor, Çizgi Kitabevi Yayınları, Konya, pp.75-92, 2022
- II. **Instagram'da "Öteki" Erkekler ve Kadınlar: Toplumsal Cinsiyetin Yeniden İnşasında Kimliğin Alımlanması**  
Akar D., Keskin S.  
in: Kültürel Çalışmalar Perspektifinden Toplumsal Cinsiyetin Alımlanması, Seçkin Özmen, Gizem Parlayandemir,

Editor, Kriyer Yayinevi, İstanbul, pp.213-238, 2021

**III. An Assessment Based on the Siege of Digital Labor and Generation Z**

Akar D.

in: Digital Siege, Sevimece Karadoğan Doruk, Seda Mengü, Ebru Ulusoy, Editor, Istanbul University Press, İstanbul, pp.195-209, 2021

**IV. Cinema and Social Media: Role of Media in Movie Publicities in Turkish Cinema Industry**

Aytekin M., Akar D.

in: Handbook of Research on Examining Cultural Policies Through Digital Communication, Öney Doğan, B., Gül Ünlü, D., Editor, Igi Global Publications, New York, pp.1-30, 2018

## **Refereed Congress / Symposium Publications in Proceedings**

**I. The Use Of The Social Media Tools Of The TRT Belgesel Channel**

PARLAYANDEMİR G., AKAR D.

International Symposium of New Media From the Past to the Future, İstanbul, Turkey, 10 - 15 May 2017, pp.21

**II. Kriz Dönemlerinde “Duygusal Emek” Davranışının Ortaya Konulmasına İlişkin Bir İnceleme: Bir Saha Çalışması**

TOSYALIOĞLU D.

1. Ulusal Toplumsal ve Kuramsal Çatışmalar/Çözümler Kongresi, Düzce, Turkey, 8 - 10 October 2015, pp.277-289

## **Supported Projects**

Yolcu E., Yolcu Ö., Kaya Erdem B., Arda Ö., Gül Ünlü D., Akar D., Yüncüoğlu B., Project Supported by Other Official Institutions, 2020 - 2020

## **Scientific Consultations**

Azarnegari Sergisi, Scientific Consultancy, Istanbul University, Communication Faculty, Public Relations And Publicity Department, Turkey, 2016 - 2016

## **Edit Congress and Symposium Activities**

International Symposium of New Media From the Past to the Future, Attendee, İstanbul, Turkey, 2017

Yerel Medya Bağımlılık Farkındalık Eğitimi, Attendee, İstanbul, Turkey, 2016

14th Communication in the Millenium Symposium, Attendee, İstanbul, Turkey, 2016