

Res. Asst. Damla AKAR

Personal Information

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Education Information

Doctorate, İstanbul Üniversitesi, Institute of Social Sciences, Radyo Televizyon Ve Sinema, Turkey 2017 - Continues

Post Graduate, Marmara Üniversitesi, Sosyal Bilimler Enstitüsü, Halkla İlişkiler, Turkey 2014 - 2017

Under Graduate, Marmara Üniversitesi, İletişim Fakültesi, Halkla İlişkiler Ve Tanıtım, Turkey 2008 - 2013

Certificates, Courses and Trainings

Education Management and Planning, Sosyal Medya Uzmanlık Eğitimi, Kariyer Akademi, 2016

Research Areas

Social Sciences and Humanities, Management, Management and Organization, Mass Communications and Mass Media, Public Relations, Media 6 Communication Systems

Academic Titles / Tasks

Research Assistant, İstanbul Üniversitesi, Communication faculty, Public Relations and Publicity Department, 2014 - Continues

Professional Experience

Articles Published in Other Journals

- **Filmlerin Tanıtımında Halkla İlişkiler Aracı Olarak Instagram Kullanımı: Ayla Filmi Örneği**
AKAR D.
Akdeniz İletişim Dergisi, pp.95-109, 2018 (International Refereed University Journal)

Book & Book Chapters

- **in: Handbook of Research on Examining Cultural Policies Through Digital Communication**
AKAR D., GÜL ÜNLÜ D.
Cinema and Social Media: Role of Media in Movie Publicities in Turkish Cinema Industry, Önay Doğan, B., Gül Ünlü, D., Editor, Igi Global Publications, Usa, pp.1-30, 2018

Refereed Congress / Symposium Publications in Proceedings

- **The Use Of The Social Media Tools Of The TRT Belgesel Channel**
PARLAYANDEMİR G., AKAR D.
International Symposium of New Media From the Past to the Future, İstanbul, Turkey, 10 - 15 May 2017, pp.21

- **Kriz Dönemlerinde “Duygusal Emek” Davranışının Ortaya Konulmasına İlişkin Bir İnceleme: Bir Saha Çalışması**

TOSYALIOĞLU D.

1. Ulusal Toplumsal ve Kuramsal Çatışmalar/Çözümler Kongresi, Düzce, Turkey, 8 - 10 October 2015, pp.277-289

Scientific Consultations

Azarnegari Sergisi, Scientific Consultancy, Istanbul University, Communication faculty, Halkla İlişkiler Ve Tanıtım, Turkey, 2016 - 2016

Invited Congress and Symposium Activities

International Symposium of New Media From the Past to the Future, Attendee, İstanbul, Turkey, 2017

Yerel Medya Bağımlılık Farkındalık Eğitimi, Attendee, İstanbul, Turkey, 2016

14th Communication in the Millenium Symposium, Attendee, İstanbul, Turkey, 2016