

## Assoc. Prof. Ebru DOĞAN

### Personal Information

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### Education Information

Doctorate, İstanbul Üniversitesi, Institute of Social Sciences, İşletme/İşletme, Turkey 2004 - 2010

Post Graduate, İstanbul Üniversitesi, Sosyal Bilimler, İşletme/İşletme, Turkey 2001 - 2004

Under Graduate, İstanbul Üniversitesi, Faculty of Economics, Uluslararası İlişkiler, Turkey 1997 - 2001

### Foreign Languages

English, C2 Proficiency

### Certificates, Courses and Trainings

Education Management and Planning, Uygulamalı Girişimcilik Eğitimi, İstanbul Üniversitesi, 2016

### Dissertations

Doctorate, ÖRGÜT KÜLTÜRÜ, ÖRGÜT KÜLTÜRÜNÜN ÖRGÜTSEL BAGLILIK ÜZERİNDEKİ ETKİSİ VE İMKB'DEKİ SİRKETLER ÜZERİNE BİR ARASTIRMA, İstanbul University, Institute of Social Sciences, İşletme/İşletme, 2010

Post Graduate, Kurumsal İtibar Yönetimi ve Türkiye'de Bir Uygulama, İstanbul University, Institute of Social Sciences, İşletme/İşletme, 2004

### Research Areas

Social Sciences and Humanities, Management, Management and Organization

### Academic Titles / Tasks

Associate Professor, İstanbul University, Faculty of Economics, Department of Business Administration, 2018 - Continues

Assistant Professor, İstanbul University, Faculty of Economics, Department of Business Administration, 2010 - 2018

Research Assistant, İstanbul Üniversitesi, Faculty of Economics, Department of Business Administration, 2002 - 2010

Research Assistant, California State University, East Bay, College Of Business And Economics, Department Of Management, 2008 - 2008

### Courses

Yönetimde Yeni Yaklaşımlar, Under Graduate, 2017 - 2018

Kurumsal İtibar Yönetimi, Post Graduate, 2016 - 2017, 2017 - 2018

Örgütsel Davranış, Under Graduate, 2017 - 2018

Giriřimcilik, Under Graduate, 2016 - 2017, 2017 - 2018  
İřletme, Under Graduate, 2017 - 2018  
Yönetim ve Organizasyon, Under Graduate, 2016 - 2017

## Advising Theses

DOĞAN E., ÇALIřMAYA TUTKUNLUK VE TÜKENMİŐLİĐİN ÖRGÜTSEL VATANDAŐLIK DAVRANIŐI ÜZERİNE ETKİSİ VE BİR UYGULAMA, Doctorate, B.Çankır(Student), 2016

## Jury Memberships

Doctorate, Gökçe Akdemir Ömür Doktora Tez savunması jüri üyeliĐi, İstanbul Üniversitesi, July, 2016  
Doctorate, Buket Akdöl Doktora Tez Savunması Jüri ÜyeliĐi, İstanbul Üniversitesi, May, 2015

## Articles Published in Other Journals

- **Rekabet Stratejileri Perspektifinden Sürdürülebilir Rekabet ÜstünlüĐü**  
DOĞAN E.  
Yönetim ve Ekonomi Arařtırmaları, no.4, pp.163-178, 2017 (National Refreed University Journal)
- **Tüketicilerin Yabancı Cep Telefonu Markalarını Yeniden Satın Alma Niyetleri Üzerinde ve Kurumsal İmajın etkisi**  
DEĐERMEN H. A. , DOĞAN E., Noyan A. G.  
Kocaeli Üniversitesi Sosyal Bilimler Dergisi (KOSBED), vol.34, pp.101-124, 2017 (National Refreed University Journal)
- **Corporate Social Responsibility and Consumers' Perceptions of Social Responsibility Activities**  
DOĞAN E., DEĐERMEN H. A.  
Eurasian Academy of Sciences Eurasian Business Economics Journal, vol.2, pp.625-647, 2016 (Refereed Journals of Other Institutions)
- **The Effect of Innovation on Competitiveness**  
DOĞAN E.  
Ekonometri ve İstatistik Dergisi, pp.60-81, 2016 (International Refereed University Journal)
- **The Role of National Culture on Entrepreneurship:An Assessment on The Entrepreneurial Culture of Turkey**  
DOĞAN E.  
Social Sciences Research Journal, no.1, pp.98-110, 2016 (Refereed Journals of Other Institutions)
- **An Analysis on the Entrepreneurship Strategy of European Union**  
DOĞAN E.  
International Journal of Statistics and Economics, no.2, pp.120-131, 2016 (Refereed Journals of Other Institutions)
- **The Effect of Entrepreneurship Education on Entrepreneurial Intentions of University Students in Turkey**  
DOĞAN E.  
Ekonometri ve İstatistik Dergisi, pp.79-93, 2015 (International Refereed University Journal)
- **The Role of Organizational culture in Creating the Learning Organizations**  
DOĞAN E.  
Social Sciences Research Journal, vol.2, pp.1-12, 2013 (Refereed Journals of Other Institutions)

## Book & Book Chapters

- **in: Emerging trends in Business**  
DOĞAN E.  
Innovative Entrepreneurship, Kazan H., Baykal M., Editor, Peter Lang, İstanbul, pp.5-19, 2017

- **Örgüt Kültürü ve Örgütsel Bağlılık**

DOĞAN E.

Türkmen Kitabevi, İstanbul, 2013

## **Refereed Congress / Symposium Publications in Proceedings**

- **Climate for Innovation in Organizations: A Qualitative Research**

DOĞAN E., AVUNDUK Z. B.

International Conference on Empirical Economics & Social Sciences (ICEESS'18), Balıkesir, Turkey, 27 - 28 June 2018, pp.20

- **Sosyal Girişimciliğin Sürdürülebilir Gelişme Üzerindeki Etkisi**

DEĞERMEN H. A. , DOĞAN E.

International EMI Entrepreneurship Socail Sciences Congress, Lefkoşa, Cyprus (Kktc), 27 - 29 April 2018, pp.146

- **Strategic Entrepreneurship**

DEĞERMEN H. A. , DOĞAN E.

II.European Congress on Economic Issues, Kocaeli, Turkey, 16 - 18 November 2017, no.10, pp.114

- **A Comprehensive Review on the Role of Marketing Innovation in a Sustainable Competitive Advantage**

BOYDAK ÖZTAŞ Y. B. , DEĞERMEN H. A. , DOĞAN E.

International Conference on Global Competition Innovation Management, İstanbul, Turkey, 9 - 11 November 2017, pp.96

- **Corporate reputation management: An application in Turkey**

Sengul E., Dogan S.

9th World Multi-Conference on Systemics, Cybernetics and Informatics, WMSCI 2005, Orlando, FL, United States Of America, 10 - 13 July 2005, vol.8, pp.348-353

## **Scientific Refereeing**

İstanbul Üniversitesi Siyasal Bilgiler Fakültesi Dergisi, National Scientific Refreed Journal, May 2016

İstanbul Üniversitesi Siyasal Bilgiler Fakültesi Dergisi, National Scientific Refreed Journal, June 2015

## **Invited Congress and Symposium Activities**

15. Ulusal İşletmecilik Kongresi, "Teknoloji ve İnovasyon Temelli Sürdürülebilir Gelişim İçin Girişimcilik ve İnovasyon Yönetimi", Attendee, İstanbul, Turkey, 2016

## **Scholarships**

Doktora Araştırma Bursu, University, 2008 - Continues