

Prof. Sevimece KARADOĞAN DORUK

Personal Information

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International Researcher IDs

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Yoksis Researcher ID: 57821

Education Information

Doctorate, Istanbul University, Institute of Social Sciences, Halkla İlişkiler, Turkey 1997 - 2003

Postgraduate, Istanbul University, Institute of Social Sciences, Gazetecilik, Turkey 1995 - 1997

Undergraduate, Istanbul University, Communication Faculty, Gazetecilik, Turkey 1991 - 1995

Foreign Languages

English, B2 Upper Intermediate

Dissertations

Doctorate, KİŞİLERARASI İLETİŞİM SÜRECİNDE GÜVEN VE İKNA, Istanbul University, Institute of Social Sciences, Halkla İlişkiler Ve Tanıtım, 2003

Postgraduate, GAZETE FİYATLARINDAKİ DALGALANMALARIN OKUR VE TİRAJ ÜZERİNE ETKİLERİ, Istanbul University, Institute of Social Sciences, Gazetecilik, 1997

Research Areas

Social Sciences and Humanities, Behavioural Sciences, Mass Communications and Mass Media, Public Relations, Communication Sciences

Academic Titles / Tasks

Professor, Istanbul University, Communication faculty, Halkla İlişkiler Ve Tanıtım, 2015 - Continues

Associate Professor, Istanbul University, Communication faculty, Halkla İlişkiler, 2010 - Continues

Professor, Istanbul Commerce University, Halkla İlişkiler, 2015 - 2017

Academic and Administrative Experience

Deputy Head of Department, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2023 - Continues

Head of Department, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2022 - Continues

Head of Department, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2020 - 2023

Fakülte Yönetim Kurulu Üyesi, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2020 - 2022

Fakülte Yönetim Kurulu Üyesi, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2017 - 2020

Head of Department, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2017 - 2020

Courses

Davranış Bilimleri, Undergraduate, 2023 - 2024

Sosyal Sermaye ve Örgütsel Davranış Yönetimi, Undergraduate, 2023 - 2024

İletişimde İkna Stratejileri, Postgraduate, 2017 - 2018

İknanın Sosyal Psikolojisi, Doctorate, 2017 - 2018

İkna Kuramları ve Retorik, Undergraduate, 2017 - 2018, 2015 - 2016, 2013 - 2014

İletişimde Yönetim ve Kalite, Undergraduate, 2015 - 2016, 2013 - 2014

İKNANIN SOSYAL PSİKOLOJİSİ, Doctorate, 2015 - 2016

İLETİŞİMDE İKNA KURAMLARI VE STRATEJİLERİ, Postgraduate, 2015 - 2016

Örgütsel Davranış, Undergraduate, 2013 - 2014

İletişim Sosyolojisi, Undergraduate, 2013 - 2014

İletişim Süreçleri ve Modelleri, Undergraduate, 2013 - 2014

İkna Teorileri ve Stratejileri, Postgraduate, 2013 - 2014

İLETİŞİM SOSYOLOJİSİ, Undergraduate, 2012 - 2013

ÖRGÜTSEL DAVRANIŞ, Undergraduate, 2012 - 2013

ARAŞTIRMA YÖNTEMLERİ, Postgraduate, 2011 - 2012

SEMİNER, Postgraduate, 2011 - 2012

HALKLA İLİŞKİLER, Associate Degree, 2012 - 2013

İLETİŞİMDE YÖNETİM VE KALİTE, Undergraduate, 2012 - 2013

İLETİŞİM SÜREÇLERİ VE MODELLERİ, Undergraduate, 2011 - 2012

İKNA KURAMLARI VE RETORİK, Undergraduate, 2011 - 2012

KRİZ İLERİŞİMİ, Undergraduate, 2011 - 2012

HALKLA İLİŞKİLER, Associate Degree, 2011 - 2012

Advising Theses

Karadoğan Doruk S., Sürdürülebilir Sosyal İnovasyon İçin Sosyal Medya Kullanımı: Türkiye'de Kırsal Kadın Kooperatifleri, Postgraduate, A.ERGÜN(Student), Continues

Karadoğan Doruk S., İnteraktif bir iletişim alanı olarak dijital oyunlar; Oyun oynama motivasyonlarının dijital oyun bağımlılığına etkileri üzerine bir araştırma, Doctorate, Ö.ARDA(Student), 2023

Karadoğan Doruk S., Duygusal emek ve örgütsel bağlılık ilişkisi: Medya çalışanları üzerine bir araştırma, Doctorate, N.SOYDAŞ(Student), 2023

Karadoğan Doruk S., İstanbul'un marka şehir olarak konumlandırılması: İGA örneği, Postgraduate, H.KARAKAŞ(Student), 2021

Karadoğan Doruk S., Kültür"ün ve "İletişim"in metinselliği üzerine bir araştırma: Yaşar Kemal romanlarında kültürlerarası iletişim, Doctorate, G.ELMACIOĞLU(Student), 2021

Karadoğan Doruk S., Markaların Endüstri 4.0. bağlamında gerçekleştirdikleri uygulamaların tüketiciler üzerindeki

yansımaları, Doctorate, D.ŞAHİN(Student), 2021

Karadoğan Doruk S., İmaj üretiminde dijital medya'nın rolü: Kurumların oluşturmaya çalıştıkları imajın tüketiciye ne oranda yansıdığına yönelik bir çalışma, Doctorate, S.SAVAŞ(Student), 2020

Karadoğan Doruk S., Yeni iletişim araçlarının kullanım sıklığı ile dönüşen kişiler arası iletişim biçimi, Postgraduate, E.ERBAŞLI(Student), 2020

Karadoğan Doruk S., Otomobil tercihlerinde marka imajı ve sosyal medyanın hedonik tüketim davranışına etkileri, Postgraduate, S.AYDIN(Student), 2019

Karadoğan Doruk S., Global şirketlerde kurum kimliği çalışması: Vodafone Türkiye örneği ve Amerika, İngiltere, Tanzania bölgeleri proje karşılaştırmaları, Postgraduate, A.GÖKNUR(Student), 2019

Karadoğan Doruk S., Küresel markaların TV reklamlarında kullandıkları yerel imgeler; Aynı markaların dört farklı ülkede (Suudi Arabistan, Rusya, Amerika, Türkiye) yayınlanan TV reklamlarının karşılaştırılması, Postgraduate, S.SHASHGAYEVA(Student), 2019

Karadoğan Doruk S., Sivil toplum kuruluşlarının sosyal medya içeriklerinde gönüllülük faaliyetlerinin değerlendirilmesi: Deniztemiz Derneği örneği, Postgraduate, B.AYDIN(Student), 2019

Karadoğan Doruk S., Küreselleşme sürecinde şehirlerin markalaşması: Bursa'daki yerel yönetimlerin iletişim faaliyetlerinin bu bağlamda değerlendirilmesi, Postgraduate, S.GÜMÜŞ(Student), 2018

KARADOĞAN DORUK S., Bilinçaltı Reklamcılıkta Kültürel Farklılıkların Renklerin Kullanımına Yansıması, Postgraduate, D.Şahin(Student), 2017

KARADOĞAN DORUK S., Yeni İletişim Teknolojileri İle Dönüşüme Uğrayan Aktivizm Olgusu: Change.org ve Avaaz.org Çözümlemeleri, Postgraduate, A.Akbıçak(Student), 2017

KARADOĞAN DORUK S., GELİŞEN TEKNOLOJİ İLE BİRLİKTE DEĞİŞEN HALKLA İLİŞKİLERİN SOSYAL MEDYAYI KULLANIMI: ANKARA BÜYÜKŞEHİR BELEDİYE BAŞKANI MELİH GÖKÇEK'İN 2014 YEREL SEÇİM PROPAGANDA SÜRECİNDE TWITTER ÜZERİNDEN YAPMIŞ OLDUĞU PR 2.0 ÇALIŞMALARI, Postgraduate, M.Çöllüoğlu(Student), 2017

KARADOĞAN DORUK S., Arketipsel İmgelerin İkna Boyutu ve Türk Reklamlarında Görülme Sıklığı Üzerine Bir Araştırma, Postgraduate, S.Savaş(Student), 2017

Karadoğan Doruk S., Gelişen teknoloji ile birlikte değişen halkla ilişkilerin sosyal medyayı kullanımı: Twitter üzerinden yapılan PR 2.0 çalışmaları, Postgraduate, M.ÇÖLLÜOĞLU(Student), 2017

Karadoğan Doruk S., Arketipsel imgelerin ikna boyutu ve Türk reklamlarında görülme sıklığı üzerine bir araştırma, Postgraduate, S.SAVAŞ(Student), 2016

Karadoğan Doruk S., Sivil toplum kuruluşlarının sosyal medya üzerinden halkla ilişkiler çalışmaları, Postgraduate, Z.BENAN(Student), 2014

KARADOĞAN DORUK S., TÜRK KAMU DİPLOMASİSİ, Doctorate, E.KÖKSOY(Student), 2013

KARADOĞAN DORUK S., Kuram ve Uygulamada Kurumsal İletişim, Doctorate, Ş.Görkem(Student), 2013

Karadoğan Doruk S., Halkla ilişkiler bağlamında kamu diplomasisi yönetimi: Türkiyenin kamu diplomasisindeki yetkinlik incelemesi, Doctorate, E.KÖKSOY(Student), 2013

KARADOĞAN DORUK S., Bağımsız Türk Topuluklarından Kazakistan'ın Lobcilik Algısı, Postgraduate, M.ZHANBURSHINA(Student), 2012

KARADOĞAN DORUK S., Kırgızista'^da Turizm Sektörünün Geliştirilmesinde Halkla İlişkilerin Rolü, Postgraduate, R.Azhimadina(Student), 2012

Karadoğan Doruk S., Kırgızistan'da turizm sektörünün gelişmesinde halkla ilişkilerin rolü, Postgraduate, R.AZHİMADİNA(Student), 2012

Jury Memberships

Associate Professor Exam, Associate Professor Exam, İstanbul Üniversitesi, February, 2024

Associate Professor Exam, Associate Professor Exam, İstanbul Üniversitesi, February, 2024

Associate Professor Exam, Associate Professor Exam, İstanbul Üniversitesi, February, 2024

Doctorate, Doctorate, İstanbul Üniversitesi, January, 2024

Post Graduate, Post Graduate, İstanbul Üniversitesi, January, 2024

Doctorate, Doctorate, İstanbul Üniversitesi, January, 2024

Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, December, 2023
Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, December, 2023
Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, December, 2023
Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, December, 2023
Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, December, 2023
Post Graduate, Post Graduate, İstanbul Üniversitesi, July, 2023
Post Graduate, Post Graduate, İstanbul Üniversitesi, June, 2023
Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, June, 2023
Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, June, 2023
Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, June, 2023
Doctorate, Doctorate, İstanbul Üniversitesi, April, 2023
Appointment to Academic Staff - Associate Professorship, Appointment to Academic Staff - Associate Professorship, İstanbul Üniversitesi, February, 2023
Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, December, 2022
Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, December, 2022
Associate Professor Exam, Associate Professor Exam, İstanbul Üniversitesi, August, 2022
Appointment to Academic Staff-Professorship, Appointment to Academic Staff-Professorship, İstanbul Üniversitesi, August, 2022
Post Graduate, Post Graduate, İstanbul Üniversitesi, April, 2022
Doctorate, Doctorate, İstanbul Üniversitesi, February, 2022
Appointment to Academic Staff - Associate Professorship, Appointment to Academic Staff - Associate Professorship, İstanbul Üniversitesi, January, 2022
Appointment to Academic Staff - Associate Professorship, Appointment to Academic Staff - Associate Professorship, İstanbul Üniversitesi, January, 2022
Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, December, 2021
Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, December, 2021
Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, December, 2021
Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, December, 2021
Doctorate, Doctorate, İstanbul Üniversitesi, September, 2021
Doctorate, Doctorate, İstanbul Üniversitesi, September, 2021
Post Graduate, Post Graduate, İstanbul Üniversitesi, September, 2021
Doctorate, Doctorate, İstanbul Üniversitesi, September, 2021
Associate Professor Exam, Associate Professor Exam, İstanbul Üniversitesi, June, 2021
Associate Professor Exam, Associate Professor Exam, İstanbul Üniversitesi, June, 2021
Associate Professor Exam, Associate Professor Exam, İstanbul Üniversitesi, January, 2021
Associate Professor Exam, Associate Professor Exam, İstanbul Üniversitesi, September, 2020
Post Graduate, Yüksek Lisans Tez Savunma Jürisi, İstanbul Üniversitesi Sosyal Bilimler Enstitüsü, July, 2011
Post Graduate, Yüksek Lisans Tez Savunma Jürisi, İstanbul Üniversitesi - Sosyal Bilimler Enstitüsü, June, 2011

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Siyasal Yaşamın Mimarları: Liderler**
KARADOĞAN DORUK S. E.
İstanbul Üniversitesi İletişim Fakültesi Dergisi, no.24, pp.127-133, 2006 (SCI-Expanded)
- II. **Yüzyüze İletişimin ve Satışın Buluşma Noktası Fuarlar ile Soyuttan Somuta Dönüşen İşletme İmajı**
KARADOĞAN DORUK S. E.
Kocaeli Üniversitesi Sosyal Bilimler Dergisi (KOSBED), no.8, pp.21-40, 2006 (SCI-Expanded)
- III. **Yaşamdaki ve İlişkilerdeki Başarının Anahtarı: Özgüven**
KARADOĞAN DORUK S. E.
İstanbul Üniversitesi İletişim Fakültesi Dergisi, no.23, pp.259-269, 2005 (SCI-Expanded)

- IV. **İnsan İlişkilerinde ve İş Yaşamında Duygusal Zeka**
KARADOĞAN DORUK S. E.
İstanbul Üniversitesi İletişim Fakültesi Dergisi, no.22, pp.157-173, 2005 (SCI-Expanded)
- V. **Toplumsal Cinsiyet İdeolojisinin Türk Kadınlarının Siyasal ve Toplumsal Yaşamına Etkisi**
KARADOĞAN DORUK S. E.
İstanbul Üniversitesi İletişim Fakültesi Dergisi, no.21, pp.161-175, 2004 (SCI-Expanded)

Articles Published in Other Journals

- I. **Comprehending Behaviors Of The Consumer In Industry 4.0 Revolution: A Research On Smartphone Brands**
Şahin D., Karadoğan Doruk S. E.
İletişim Kuram ve Araştırma Dergisi, no.62, pp.1-12, 2023 (Peer-Reviewed Journal)
- II. **The Role of Digital Media in Image Formation: A Study on the Projection of Corporate Image on the Consumer**
SAVAŞ S., KARADOĞAN DORUK S.
Etkileşim, vol.0, no.7, pp.60-85, 2021 (Peer-Reviewed Journal)
- III. **Discussions of Turkish Women Parliamentarians on Women's Issues Twitter Accounts Review**
MENGÜ S., KARADOĞAN DORUK S., ÇAĞLAR Ş., ASLAN P.
Journal of Current Researches on Social Sciences, vol.8, no.2, pp.81-98, 2018 (Peer-Reviewed Journal)
- IV. **The Use of Internet as a Means of Communication in Local Governments and the Comparison of Two Different Cities Istanbul-Vienna**
KARADOĞAN DORUK S., MENGÜ S., ÇAĞLAR Ş.
Journal of Current Researches on Social Sciences, vol.8, no.2, pp.135-154, 2018 (Peer-Reviewed Journal)
- V. **Arketipsel İmgelerin İkna Boyutu ve Türk Reklamlarında Görülme Sıklığı Üzerine Bir Araştırma**
SAVAŞ S., KARADOĞAN DORUK S.
İleti-ş-im, no.28, pp.205-237, 2018 (Peer-Reviewed Journal)
- VI. **Dijital Aktivizm Platformu Change.Org'da Başarıya Ulaşmış Kampanyalara Yönelik Bir Çalışma**
KARADOĞAN DORUK S., AKBIÇAK A.
Intermedia International e-Journal, vol.4, no.7, pp.269-289, 2017 (Peer-Reviewed Journal)
- VII. **"International E-Learning as an Emerging Cultural Diplomacy Practice"**
KARADOĞAN DORUK S., MENGÜ S., GÖKSU N. F., YAVAŞGEL E.
Journal of Current Researches on Social Sciences (JoCreSS), vol.7, no.2, pp.347-362, 2017 (Peer-Reviewed Journal)
- VIII. **MIGRATION MANAGEMENT AND LOCAL GOVERNANCE IN TURKEY SOCIAL INTEGRATION POLICIES FOR SYRIAI REFUGEE**
KARADOĞAN DORUK S., YAVAŞGEL E.
Journal of Strategic Research in Social Science (JoSReSS), vol.3, no.3, pp.153-176, 2017 (Peer-Reviewed Journal)
- IX. **"International E-Learning as an Emerging Cultural Diplomacy Practice"**
KARADOĞAN DORUK E., MENGÜ S.
Journal of Current Researches on Social Sciences (JoCreSS), vol.7, no.2, pp.347-362, 2017 (Peer-Reviewed Journal)
- X. **"INTERNATIONAL E-LEARNING AS AN EMERGING CULTURAL DIPLOMACY PRACTICE"**
KARADOĞAN DORUK S., MENGÜ S.
Journal of Current Researches on Social Sciences (JoCreSS), vol.7, no.2, pp.347-362, 2017 (Peer-Reviewed Journal)
- XI. **International E-learning as an Emerging Cultural Diplomacy Practice**
Karadoğan Doruk S., MENGÜ S., Göksu N. F., Yavaşgel E.
Jurnal of Current Researches on Social Sciences (JoCreSS), vol.7, no.2, pp.347-362, 2017 (Peer-Reviewed Journal)
- XII. **Migration Management and Local Governance in turkey Social Integration policies for Syriai Refugee**

- Göksü N. F., Karadoğan Doruk S., Yavaşgel E., MENGÜ S.
Journal of Strategic Research in Social Science (JoSReSS), vol.7, no.2, pp.153-176, 2017 (Peer-Reviewed Journal)
- XIII. **A Study on Campaigns That Succeeded on the Digital Activism Platform Change.Org**
KARADOĞAN DORUK S., AKBIÇAK A.
International Journal of Multidisciplinary Thought, vol.6, no.1, pp.163-176, 2017 (Peer-Reviewed Journal)
- XIV. **Reflections of the Year of the Founding of Corporations Operating in Similar Sectors on Corporate Culture: An Analysis of Coca-Cola and Pepsi Corporations in the Context of Alfred Adler**
Karadogan Doruk S., Savas S.
ISTANBUL UNIVERSITESI ILETISIM FAKULTESI DERGISI, no.53, pp.103-137, 2017 (ESCI)
- XV. **Migration and Integration Studies Analysis of Turkey**
Göksü N. F., Karadoğan Doruk S., Yavaşgel E., Mengü S.
Journal of Strategic Researches in Social Sciences (JoSReSS), vol.8, no.3, pp.25-54, 2017 (Peer-Reviewed Journal)
- XVI. **Debates on Religious Pluralism and Dialogue**
YAVAŞGEL E., KARADOĞAN DORUK S.
MEDYA VE DİN, vol.1, no.1, 2015 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Kuram ve Uygulamalarla İkna**
Karadoğan Doruk S. (Editor)
Eğitim Kitabevi, İstanbul, 2021
- II. **Digital Siege**
Mengü S. (Editor), Karadoğan Doruk S. (Editor), Ulusoy E. (Editor)
İstanbul University Press, İstanbul, 2021
- III. **İKNA KAVRAMININ TAHRİHSEL BİRİKİMİ VE MODERN UYGULAMALARDAKİ GÖRÜNÜRLÜĞÜ: ON İKİ KIZGIN ADAM ÜZERİNDEN BİR ANALİZ**
Karadoğan Doruk S.
in: Kuram ve Uygulamalarla İKNA, Ece Karadoğan Doruk, Sezgin Savaş, Editor, Eğitim Kitabevi, Konya, pp.15-48, 2021
- IV. **Digital Citizenship as New Culture Policy Through Public Affairs Perspective**
Mengü S., Karadoğan Doruk S., Yavaşgel E.
in: Handbook of Research on Examining Cultural Policies Through Digital Communication, Betül Önay Doğan, Derya Gül Ünlü, Editor, IGI Global, Pennsylvania, pp.333-361, 2018
- V. **Global Partnership Understanding Development in Westphalia Peace Framework: Turkey's Global Position and Humanitarian Diplomacy Policies in Sustainable Development**
YAVAŞGEL E., GÖKSU N. F., KARADOĞAN DORUK S., MENGÜ S.
in: Current Approaches on Communication, Philosophy and Social Services, Nezihe Tüfekçi, Editor, Lambert Academic Publishing, Balti, pp.3-31, 2017
- VI. **"DEBATES ON RELIGIOUS PLURALISM AND DIALOG"**
YAVAŞGEL E., KARADOĞAN DORUK S.
in: RESEARCH ON CULTUREL STUDIES, İcbay M.A., Arslan H., Editor, Peter Lang GmbH, Frankfurt Am Main, pp.315-329, 2016
- VII. **"DEBATES ON RELIGIOUS PLURALISM AND DIALOG"**
YAVAŞGEL E., KARADOĞAN DORUK S.
in: RESEARCH ON CULTUREL STUDIES, İcbay M.A., Arslan H., Editor, Peter Lang GmbH, Frankfurt Am Main, pp.315-329, 2016
- VIII. **İknanın Sosyal Psikolojisi**
KARADOĞAN DORUK S.
Derin Yayınları, Şehir, 2015
- IX. **Transformation in Daytime Television Programs in Turkey since 2000**

KARADOĞAN DORUK S.

in: The Impact of Culture and Society on the Entertainment, Öztürk R.G, Editor, Iğı Global Publications, Hershey, Pa, pp.161-181, 2014

X. **Transformation in Daytime Television Programs in Turkey since 2000**

KARADOĞAN DORUK S.

in: The Impact of Culture and Society on the Entertainment, Öztürk R.G, Editor, Iğı Global Publications, Hershey, Pa, pp.161-181, 2014

XI. **Sosyal Medya Kullanıcıların Sanal ve Gerçek Hayattaki Protestolara Katılma Durumlarının Karşılaştırılması ve Sanal Protestoların Kullanıcı Algısı Bakımından Etkinliği**

KARADOĞAN DORUK S.

in: Yeni Medya Üzerine Vol.2, Demir M., Editor, Litera Yayıncılık, Konya, pp.213-242, 2014

XII. **Transformation in Daytime Television Programs in Turkey since 2000**

KARADOĞAN DORUK S.

in: The Impact of Culture and Society on the Entertainment Industry, Öztürk G., Editor, Iğı Global Publications, Newyork, pp.161-181, 2014

XIII. **Siyasetin Kültürel Temelleri**

KARADOĞAN DORUK S. E.

in: Siyasal Modernleşme, Türk Siyasetinde Kadının Temsil Sorunu, Emine Yavaşgel, Editor, Derin Yayınları, İstanbul, pp.1-22, 2014

XIV. **Structural Transformation Analysis of Weekday Daytime Programs in Turkish Televisions between 2000-2010 Years**

KARADOĞAN DORUK S.

in: Athens Institute for Education and Research ATINER, Dr. Gregory T. Papanikos, Editor, Printed In Athens, Greece By The Athens Institute For Education And Research, Atina, pp.5-21, 2013

XV. **Kurumlarda Çalışan Mağduriyeti: Mobbing ve Bir Çözüm Önerisi Olarak Mobbing Karşısı Bir Yaklaşım Empati**

KARADOĞAN DORUK S. E.

in: Halkla İlişkilerin İletişim Öznesi "Empati", Yıldız Dilek Ertürk, Editor, Derin Yayınları, İstanbul, pp.141-172, 2010

XVI. **İletişimde Kalite Yönetimi, Emniyet Teşkilatında Kalite Yönetiminin Önemi**

KARADOĞAN DORUK S. E.

in: Polis ve Halkla İlişkiler, Yıldız Dilek Ertürk, Editor, Kutup Yıldızı Yayınları, İstanbul, pp.241-265, 2010

XVII. **Sosyal Sermaye**

KARADOĞAN DORUK S. E.

Derin Yayınları, İstanbul, 2009

XVIII. **Politikal Leadership and Persuasion Skills: An Example Study on Erdoğan and Baykal**

KARADOĞAN DORUK S. E.

in: Mass Media Reserarch: International Approaches, Yorgo Pasadeos, Editor, Atner, Atina, pp.285-305, 2006

Refereed Congress / Symposium Publications in Proceedings

I. **The Use of Internet as a Means of Communication in Local Governments and the Comparison of Two Different Cities Istanbul-Vienna**

Karadoğan Doruk S., MENGÜ S., Çağlar Ş.

8th ICOSRESSE International Conference of Strategic Research on Scientific Studies and Education 2018, Viyana, Austria, 11 - 13 May 2018, vol.8, no.2, pp.135-154

II. **Discussions of Turkish Women Parliamentarians on Women's Issues Twitter Accounts Review**

MENGÜ S., Karadoğan Doruk S., Çağlar Ş., Aslan P.

8th ICOSRESSE International Conference of Strategic Research on Scientific Studies and Education 2018, Viyana, Austria, 11 - 13 May 2018, vol.8, no.2, pp.81-98

III. **Discourses of Turkish Female MPS (Members of Parliaments) Upon the Problems of women: A Study**

on Twitter Accounts

KARADOĞAN DORUK S., MENGÜ S., CAĞLAR Ş., Aslan P.

8th International Conference of Strategic Research on Scientific Studies and Education 2018, Viyana, Austria, 11 - 13 May 2018, pp.21-22

- IV. **International E-learning as an Emerging Cultural Diplomacy Practice**
KARADOĞAN DORUK S., MENGÜ S., GÖKSU N. F., YAVAŞGEL E.
ICoSReSSE - 6th International Conference of Strategic Research in Social Science and Education, Prag, Czech Republic, 12 - 14 May 2017, pp.347-362
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Supported Projects

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KARADOĞAN DORUK S., Project Supported by Higher Education Institutions, A Study on the Campaigns Succeeded on Digital Activism Platform Changeorg, 2016 - 2016

KARADOĞAN DORUK S., Project Supported by Higher Education Institutions, Communication and Reliance Relationality, 2015 - 2015

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KARADOĞAN DORUK S., Project Supported by Higher Education Institutions, Medya Söylemi ve Yeni Siyasal Politikalar

Çerçevesinde Kimlik Algılaması, 2008 - 2008

Scientific Refereeing

Üsküdar Üniversitesi İletişim Fakültesi Akademik Dergisi Etkileşim , National Scientific Refreed Journal, February 2024

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Congress and Symposium Activities

Dijital Çağda İletişim Çalışmaları Sempozyumu, Session Moderator, İstanbul, Turkey, 2022

Representation and Promotion Activities

Institutional Representation, Üsküdar Üniversitesi, Turkey, İstanbul, 2023 - 2023

Institutional Representation, Yaşar Üniversitesi, Turkey, İzmir, 2023 - 2023

Institutional Representation, Ege Üniversitesi, Turkey, İzmir, 2023 - 2023

Institutional Representation, Uluslararası Kıbrıs Üniversitesi, Cyprus (Kktc), Lefkoşa, 2022 - 2022

Institutional Representation, Ege Üniversitesi, Turkey, İzmir, 2021 - 2021

Institutional Representation, İzmir Ekonomi Üniversitesi, Turkey, İzmir, 2021 - 2021

Institutional Representation, Maltepe Üniversitesi, Turkey, İstanbul, 2019 - 2019

Institutional Representation, Bahçeşehir Üniversitesi, Turkey, İstanbul, 2018 - 2018

Non Academic Experience

University, Üsküdar Üniversitesi, İletişim Fakültesi