ESMA SANCAR
LECT. PHD

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Learning Knowledge

Doctorate 2013 - 2017	Istanbul University, Institute of Social Sciences, Radyo Televizyon Ve Sinema, Turkey
Postgraduate 2008 - 2013	Istanbul University, Institute of Social Sciences, Radyo Televizyon Ve Sinema, Turkey
Undergraduate 1999 - 2005	Istanbul University, Faculty Of Literature, Latin Dili Ve Edebiyatı, Turkey

Foreign Languages

English, C1 Advanced

Dissertations

Doctorate, New media and habits of consumption: Women's clothes consumption in the case of Istanbul, Istanbul University, Institute Of Social Sciences, Radyo-Tv Ve Sinema Anabilim Dalı, 2017
Postgraduate, Perception of representation of motherhood in television dramas : Adini Feriha Koydum, Istanbul University, Institute Of Social Sciences, Radyo Televizyon Ve Sinema, 2013

Academic Titles / Tasks

Lecturer 2011 - Continues	Istanbul University, Communication faculty, Radio, Television and Cinema Department

Supported Projects

1. SANCAR E., Project Supported by Other Official Institutions, Medyada Kadın Temsili Araştırması, 2017 - 2017
2. ÖZMEN S., SANCAR E., Project Supported by Higher Education Institutions, Yeni Medya ve Tüketim Alışkanlıkları:Türkiye'deki Kadınların Moda Tüketimi, 2016 - 2017

Articles Published in Other Journals

Articles Published in Other Journals

1. **Scientific Mapping and Bibliometric Analysis of the Research in the Field of Digital Culture**
   Sancar E.
   Journal of emerging economies and policy (Online), vol.8, no.2, pp.247-260, 2023 (Peer-Reviewed Journal)
2. **Z Kuşağı Ergen Çocuk Sahibi Ebeveynlerin Dijital Ebeveynlik Tutumlarının Çocukları ile İlişkilerine Etkisi**
   Sancar E.
   İstanbul Üniversitesi Sosyoloji Dergisi, vol.43, no.1, pp.54-67, 2023 (ESCI)
3. **Time-Saving As A Motivator For Consumption Via Digital Platforms: Istanbul Example In The Consuming Of Clothes**
   Sancar E., Özmen S.
   Bandırma Onyedi Eylül Üniversitesi Sosyal Bilimler Araştırmaları Dergisi, vol.4, no.1, pp.81-96, 2021 (Peer-Reviewed Journal)
4. **A Study on Women's Internet Addiction**
   Sancar E.
   Iğdır Üniversitesi Sosyal Bilimler Dergisi, vol.0, no.13, pp.296-320, 2017 (Peer-Reviewed Journal)

Books & Book Chapters

1. **Z Kuşağı Ebeveynlerinin İnternet Kullanım Amaçlarının Belirlenmesi**
   SANCAR E.
   in: Dijital Çağda Medyatik İletişim I, Şebnem Çağlar, Murat Gülgör, Editor, Eğitim Yayınevi, İstanbul, pp.111-129, 2022
2. **Hedonik Duyguların Kompulsif Tüketime Etkisi: Online Alışveriş Üzerine Bir Araştırma**
   SANCAR E.
   in: Dijital Çağda Medyatik İletişim II, Şebnem Çağlar, Murat Gülgör, Editor, Eğitim Yayınevi, İstanbul, pp.25-45, 2022
3. **Dijital Platformlarda Daha Kolay Tüketen Kadın: İstanbul Örneği**
   Sancar E.
   in: Sosyal Medya Ekolojisi: Farklı Açılardan Sosyal Medya, Şebnem Çağlar, Editor, Çizgi Kitabevi, Konya, pp.79-109, 2021
4. **Dijital Platformlarda Daha Kolay Tüketen Kadın: İstanbul Örneği**
   SANCAR E.
   in: Sosyal Medya Ekolojisi Farklı Açılardan Sosyal Medya, Şebnem Çağlar, Editor, Çizgi Kitabevi, Konya, pp.79-109, 2021
5. **Opec's Dwindling Influence on Oil Prices**
   Sancar E.
   in: , Eyüp SARITAŞ, Editor, Trafford Publishing , Indiana, pp.100-115, 2018
6. **REPRESENTATION of WOMAN in TELEVISION ADVERTISEMENTS**
   SANCAR E.
   in: STUDY ON REPRESENTATION OF WOMEN IN MEDIA, ALİ MURAT VURAL , Editor, Republic Of Turkey Ministry Of Family And Social Policies, Ankara, pp.113-129, 2018
7. **GAZETE HABERLERİNDE KADIN TEMSİLİ**
   SANCAR E., İRİ M.
   in: MEDYADA KADIN TEMSİLİ ARAŞTIRMASI, ALİ MURAT VURAL, Editor, T.C. Aile Ve Sosyal Politikalar Kültür Bakanlığı Yayınları, Ankara, pp.133-143, 2018
8. **REPRESENTATION of WOMAN IN NEWSPAPER NEWS**
   SANCAR E., İRİ M.
   in: STUDY ON REPRESENTATİON OF WOMAN IN MEDIA, ALİ MURAT VURAL, Editor, Republic Of Turkey Ministry Of Family And Social Policies, Ankara, pp.131-141, 2018

Refereed Congress / Symposium Publications in Proceedings

1. **Sosyal Medya Capslerinin/Memeslerinin Sosyal Kimlik Oluşumuna Etkisi: 90'lar Örneği**
   Sancar E.
   Icoms / Uluslararası İletişim Bilimleri Sempozyumu, Sakarya, Turkey, 14 - 15 November 2023
2. **The Internet Use Purposes of Women In Istanbul**
   SANCAR E.
   International Syposium of New Media, İstanbul, Turkey, 10 May - 15 January 2017
3. **İslam İşbirliği Teşkilatı: Dünya Ticareti ve Türkiye Dış Ticaretindeki Yeri**
   SANCAR E.
   International Congress Of Islamic Economy, Finance and Ethics, İstanbul, Turkey, 28 - 29 October 2017, pp.1-11
4. **Why Did Opec Change It's Oil Production Policy?**
   SANCAR E.
   International Symposium of New Media From The Past To The Future, İstanbul, Turkey, 10 May 2017 - 10 May 2018, pp.323-333
5. **A STUDY ON THE INTERNET USAGE PURPOSES OF WOMEN**
   Sancar E.
   INTERNATIONAL SYPOSIUM OF NEW MEDIA FROM THE PAST TO THE FUTURE, İstanbul, Turkey, 10 - 15 May 2017, pp.197-213
6. **International Congress of Management Economy and Policy**
   SANCAR E.
   International Symposium of New Media From The Past To The Future, İstanbul, Turkey, 26 - 27 November 2016, vol.1, no.1, pp.323-333
7. **"Representation Of The Image Of Love Between Different Socio-Economic Classes In Yesilçam Melodramas And Tv Serials: Comparison Of ''I Loved A Poor Girl'' Film And ''I Named Her Feriha'' Tv Serial"-14th.International Syposium Communication in Millenium**
   SANCAR E.
   14th.International Syposium Communication in Millenium, İstanbul, Turkey, 5 - 07 May 2016, vol.1, no.1, pp.209-225

Courses

Fonetik ve Diksiyon, Undergraduate, 2023 - 2024
İLETİŞİM ATÖLYESİ, Undergraduate, 2021 - 2022
İLETİŞİM SEMİNERLERİ, Undergraduate, 2020 - 2021
MEZUNİYET PROJESİ, Undergraduate, 2020 - 2021
İÇ STAJ, Undergraduate, 2020 - 2021
MEDYA ENDÜSTRİSİ, Undergraduate, 2016 - 2017
ESTETİK, Undergraduate, 2015 - 2016
SİNEMADA YAPIMCILIK, Undergraduate, 2014 - 2015, 2013 - 2014, 2012 - 2013

Tasks In Event Organizations

Sancar E., DOĞU DÜNYASINDA "VATANA DÖNÜŞ" EDEBİYATI I. ULUSLARARASI SEMPOZYUMU, Scientific Congress, İstanbul, Turkey, Aralık 2017
Sancar E., THE INTERNATIONAL SYPOSIUM ON THE JUDICIAL AND HISTORICAL ASPECTS OF WORLD WAR I, Scientific Congress, İstanbul, Turkey, Aralık 2017
Sancar E., Scientific Congress, İstanbul, Turkey, Kasım 2017
Sancar E., INTERNATIONAL SYPOSIUM OF NEW MEDIA FROM THE PAST TO THE FUTURE, Scientific Congress, İstanbul,

Turkey, Mayıs 2017
Sancar E., 5TH INTERNATIONAL PRINTING TECHNOLOGIES SYPOSIUM, Scientific Congress, İstanbul, Turkey, Kasım 2016
Sancar E., 9TH TURKISH-GERMAN SUMMER SCHOOL, Scientific Congress, Germany, Haziran 2012

Metrics

Publication: 19

Research Areas

Social Sciences and Humanities, Mass Communications and Mass Media, Radio, Cinema and Television

Non Academic Experience

Other Public Institution, İü Basın Ve Halkla İlişkiler Müdürlüğü