

Prof. EYÜP ÇETİN

Personal Information

Email: eyup.cetin@istanbul.edu.tr

Web: <http://www.eyupcetin.com>

International Researcher IDs

ORCID: 0000-0002-2818-3174

Yoksis Researcher ID: 12955

Education Information

Doctorate, Istanbul University, Institute of Social Sciences, İşletme/Sayısal Yöntemler, Turkey 2001 - 2004

Postgraduate, European University Of Lefke, Faculty Of Economics And Administrative Sciences, Department Of Business Administration, Cyprus (Kkctc) 1999 - 2000

Undergraduate, Marmara University, Ataturk Faculty Of Education, Matematik Eğitimi (İngilizce), Turkey 1992 - 1998

Foreign Languages

English, C1 Advanced

Dissertations

Doctorate, Developing a Portfolio Optimization Model Using Stochastic Programming, Istanbul University, Institute of Social Sciences, İşletme Sayısal Yöntemler, 2004

Research Areas

Social Sciences and Humanities, Management, Quantitative Methods

Academic Titles / Tasks

Professor, York University, 2020 - Continues

Professor, Istanbul University, School of Business, Sayısal Yöntemler Anabilim Dalı, 2013 - Continues

Academic and Administrative Experience

İstanbul Üniversitesi, School of Transportation and Logistics, 2015 - 2015

İstanbul Üniversitesi, 2013 - 2015

Vice Dean, Istanbul University, School Of Business, 2010 - 2013

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Risk Factors and Compression and Kyphosis Rates after 1 Year in Patients with AO type A Thoracic, Thoracolumbar, and Lumbar Fractures Treated Conservatively**
Karagoz Guzey F., Eren B., Tufan A., Aktas O., Isler C., Vatansever M., Tas A., Cetin E., Yucel M., Ornek M.
TURKISH NEUROSURGERY, vol.28, no.2, pp.282-287, 2018 (SCI-Expanded)
- II. **A Mathematical Immunochemoradiotherapy Model: A Multiobjective Approach**
ESEN H. Ö., ÇETİN E., TOLUN S.
NONLINEAR ANALYSIS-REAL WORLD APPLICATIONS, vol.9, no.2, pp.511-517, 2008 (SCI-Expanded)
- III. **A mathematical immunochemoradiotherapy model: A multiobjective approach**
Esen O., Cetin E., Esen S.
NONLINEAR ANALYSIS-REAL WORLD APPLICATIONS, vol.9, no.2, pp.511-517, 2008 (SCI-Expanded)
- IV. **Handling organ motion in radiotherapy of cancer via Markov chains**
Cetin E.
APPLIED MATHEMATICS AND COMPUTATION, vol.184, no.2, pp.149-155, 2007 (SCI-Expanded)
- V. **A weapon-target assignment approach to media allocation**
Cetin E., Esen S.
APPLIED MATHEMATICS AND COMPUTATION, vol.175, no.2, pp.1266-1275, 2006 (SCI-Expanded)
- VI. **Determining the optimal duration of an advertising campaign using diffusion of information**
Cetin E.
APPLIED MATHEMATICS AND COMPUTATION, vol.173, no.1, pp.430-442, 2006 (SCI-Expanded)

Articles Published in Other Journals

- I. **The Optimal Orchestration of Packaging for Sustainability**
Onay O., Cetin E.
EUROPEAN JOURNAL OF PURE AND APPLIED MATHEMATICS, vol.9, no.2, pp.125-139, 2016 (ESCI)
- II. **A GENETIC ALGORITHM METAHEURISTIC FOR THE WEAPON-TARGET BASED MEDIA ALLOCATION PROBLEM**
KESKİNTÜRK T., ÇETİN E.
ALPHANUMERIC JOURNAL, vol.3, no.1, pp.1-6, 2015 (Peer-Reviewed Journal)
- III. **An Invitation to Algebraic Statistics: New Outlook and Opportunities**
ÇETİN E.
Istanbul University Journal of the School of Business Administration, vol.41, no.2, pp.278-283, 2012 (Peer-Reviewed Journal)
- IV. **Determining the Popularity of Tourist Destinations: Istanbul Case**
ÖNAY O., ÇETİN E.
Istanbul University Journal of Management, vol.23, no.72, pp.90-109, 2012 (Peer-Reviewed Journal)
- V. **Turistik Yerlerin Popülaritesinin Belirlenmesi: İstanbul Örneği**
Önay O., Çetin E.
İ. Ü. İşletme Fakültesi İşletme İktisadi Enstitüsü Yönetim Dergisi, vol.23/72, no.72, pp.90-109, 2012 (Peer-Reviewed Journal)
- VI. **Examining traditional display advertisement and advertorial according to advertisement and advertised product perception based on factor analysis**
OKUMUŞ A., Cetinturk N., Cetin E.
ISTANBUL UNIVERSITY JOURNAL OF THE SCHOOL OF BUSINESS, vol.40, no.2, pp.176-194, 2011 (ESCI)
- VII. **Geleneksel ilan ve advertorial (tanıtıcı reklam) uygulamalarının reklam ve reklamı yapılan ürünün algısına ilişkin değerlemelerinin faktör analizi temelli incelenmesi**
Okumuş A., Çetintürk N., Çetin E.
Journal of the School of Business Administration, Istanbul University, vol.40, no.2, pp.176-194, 2011 (Peer-Reviewed Journal)
- VIII. **Matematiksel Epidemiyoloji: Pandemik A/H1N1 Gribi Vakası**

- ÇETİN E., KİREMİTÇİ B., Yurt İ. D.
İstanbul Üniversitesi İşletme Fakültesi Dergisi, vol.38, no.2, pp.197-209, 2009 (Peer-Reviewed Journal)
- IX. **A BLOOD BANK LOCATION MODEL: A MULTIOBJECTIVE APPROACH**
ÇETİN E., SARUL L. S.
EUROPEAN JOURNAL OF PURE AND APPLIED MATHEMATICS, no.2, pp.112-124, 2009 (Peer-Reviewed Journal)
- X. **Mathematical Epidemiology: Pandemic A (H1N1) Case**
ÇETİN E., Kiremitçi B., Yurt İ. D.
Istanbul University Journal of the School of Business Administration, vol.38, no.2, pp.197-209, 2009 (Peer-Reviewed Journal)
- XI. **Efficient Choice of Biasing Constant for Ridge Regression**
Mardikyan S., ÇETİN E.
International Journal of Contemporary Mathematical Sciences, vol.3, no.11, pp.527-536, 2008 (Peer-Reviewed Journal)
- XII. **Operations Research Techniques in Cancer Treatment**
TOLUN S., ÇETİN E.
İstanbul Üniversitesi İşletme İktisadi Enstitüsü Yönetim Dergisi, no.58, pp.23-27, 2007 (Peer-Reviewed Journal)
- XIII. **Operations research techniques in cancer treatment**
ÇETİN E., Tolun S.
Istanbul University Journal of Management, vol.18, no.58, pp.23-27, 2007 (Peer-Reviewed Journal)
- XIV. **A Multicriteria Reward Allocation Model: The Orchestration of the Shapley Values**
ÇETİN E., TOLUN S.
International Journal of Pure and Applied Mathematics, vol.36, no.4, pp.353-364, 2007 (Peer-Reviewed Journal)
- XV. **A new group theoretic approach to the traveling salesperson problem**
Tekir Ü., ÇETİN E.
International Journal of Applied Mathematics, vol.20, no.2, 2007 (Scopus)
- XVI. **A queuing theoretical model for anticancer tool selection**
ÇETİN E.
International Mathematical Forum, vol.54, no.2, pp.2675-2685, 2007 (Peer-Reviewed Journal)
- XVII. **A multiobjective approach to the weapon-target assignment problem: An integer goal programming model and spreadsheet solution proposal**
ÇETİN E., Tolun S.
Turkish Military School, Institute for Defense Sciences, Journal of Defense Sciences, vol.0, no.0, pp.141-159, 2005 (Peer-Reviewed Journal)
- XVIII. **Silah Atama Problemine Çok Amaçlı Yaklaşım: Tamsayılı Hedef Programlama Modeli ve Elektronik Tablo Çözüm Önerisi**
ÇETİN E., TOLUN S.
Kara Harp Okulu Savunma Bilimleri Enstitüsü Savunma Bilimleri Dergisi, vol.4, no.1, pp.141-159, 2005 (Peer-Reviewed Journal)
- XIX. **A multiobjective approach to portfolio selection: A nonlinear goal programming model**
ÇETİN E.
TURMOB, Journal of Accounting and Auditing, vol.0, no.0, pp.57-74, 2005 (Peer-Reviewed Journal)
- XX. **A spreadsheet solution proposal for linear programming with interval coefficients and its sensitivity analysis**
ÇETİN E.
Istanbul University Journal of Management, vol.15, no.47, pp.93-104, 2004 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Medikal Karar Verme Yöntemleri Sağlık Yönetimi ve Tıpta Matematiksel Uygulamalar**
ÇETİN E.

Beta Yayinevi, İstanbul, 2013

II. Oyun Teorisi

ÇETİN E.

in: Uygulamalı Yöneylem Araştırması, Esen H. Ö., Editor, Çağlayan Kitabevi, İstanbul, 2007

Refereed Congress / Symposium Publications in Proceedings

- I. **A novel metaheuristic approach for travelling tourist problem with time windows: A single day in Istanbul**
Keskintürk T., Çetin E., YILDIRIM B. F.
2015 International Conference on Artificial Intelligence, ICAI 2015 - WORLDCOMP 2015, Nevada, United States Of America, 27 - 30 July 2015, pp.770-773
- II. **Solving a Multiobjective Blood Bank Location Problem via Differential Evolution Algorithm**
ÇETİN E., KESKİNTÜRK T.
2016 3rd International Conference on Mechanical, Electronics and Computer Engineering (CMECE 2016), New York, United States Of America, 7 - 09 January 2016, pp.1
- III. **A Novel Metaheuristic Approach for Travelling Tourist Problem with Time Windows: Single Day in Istanbul**
KESKİNTÜRK T., ÇETİN E., YILDIRIM B. F.
The 17th International Conference on Artificial Intelligence (ICAI'15), Las Vegas, United States Of America, 27 - 30 July 2015, pp.1-4
- IV. **Tıpta Yöneylem Araştırması Teknikleri ve Seçilmiş Uygulamalar**
ESEN H. Ö., ÇETİN E., TOLUN S.
İstanbul Üniversitesi Cerrahpaşa Tıp Fakültesi, 2. Tıbbi Biyoloji Kongresi, İstanbul, Turkey, 1 - 04 May 2006, no.1, pp.14

Activities in Scientific Journals

Journal of Algebraic Statistics, First Editor, 2009 - Continues

European Journal of Pure and Applied Mathematics, First Editor, 2007 - Continues

İ.Ü. İşletme Fakültesi Dergisi, First Editor, 2007 - 2015

Metrics

Publication: 32

Citation (WoS): 32

Citation (Scopus): 42

H-Index (WoS): 3

H-Index (Scopus): 3

Congress and Symposium Activities

2016 3rd International Conference on Mechanical, Electronics and Computer Engineering (CMECE 2016), New York, ABD, 7-9 Ocak 2016, Attendee, New York, United States Of America, 2016