

Res. Asst. İlayda GİRİTLİ

Personal Information

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International Researcher IDs

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Education Information

Doctorate, Istanbul University, Communication Faculty, Public Relations and Publicity Department, Turkey 2022 - Continues

Postgraduate, Istanbul University, Communication Faculty, Corporate Communications, Turkey 2019 - 2022

Undergraduate, Istanbul University, Communication Faculty, Department of Communication Design and Management, Turkey 2015 - 2019

Foreign Languages

German, A1 Beginner

Spanish, A1 Beginner

English, C2 Mastery

Dissertations

Postgraduate, The effect of parasocial interaction on purchase intention together with product placement as a communication strategy, Istanbul University, Communication Faculty, Corporate Communications, 2022

Academic Titles / Tasks

Research Assistant, Istanbul University, Communication faculty, Public Relations and Publicity Department, 2021 - Continues

Academic and Administrative Experience

Toplumsal Sorumluluk Çalışmaları Komisyon Üyesi, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2022 - Continues

Bölüm Kalite Komisyonu Üyesi, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2021 - Continues

Araştırma Görevlisi Fakülte Temsilcisi, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2021 - Continues

Adaptation/Exemption Committee Member, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2021 - Continues

Curriculum Preparation Committee Member, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2021 - Continues
Yatay Geçiş Komisyon Üyesi, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2021 - Continues
Mezunlarla İlişkiler Komisyonu Üyesi, Istanbul University, Communication Faculty, Public Relations And Publicity Department, 2021 - 2023

Other Publications

- I. **Closer Look at the Birth and Struggle of The Proletariat: “The Making of the English Working Class**
Giritli İ.
Other, pp.149-156, 2023
- II. **The Origins of Cultural Studies: Stuart Hall**
Giritli İ.
Other, pp.101-110, 2022

Activities in Scientific Journals

4. Boyut Medya ve Kültürel Araştırmalar Dergisi, Assistant Editor/Section Editor, 2022 - Continues

Metrics

Publication: 2