

Lect. Mehmet BAYKAL

Personal Information

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Address: İstanbul Üniversitesi Merkez Kampüsü İktisat Fakültesi İşletme Bölümü 34452 Beyazıt/Fatih-İSTANBUL

Education Information

Doctorate, Çanakkale Onsekiz Mart Üniversitesi, Sosyal Bilimler Enstitüsü, İşletme, Turkey 2009 - 2013

Post Graduate, Fairleigh Dickinson University, Silberman College Of Business, Business Administration, United States Of America 1994 - 1996

Under Graduate, Gazi Üniversitesi, İİBF, İşletme, Turkey 1988 - 1992

Foreign Languages

English, C1 Advanced

Dissertations

Doctorate, HUKUKSAL VE KURUMSAL BAĞLAMDA AMERİKA BİRLEŞİK DEVLETLERİ VE TÜRKİYE'DE DOĞRUDAN YABANCI YATIRIMLAR, Çanakkale Onsekiz Mart University, Sosyal Bilimler Enstitüsü, İşletme, 2013

Research Areas

Social Sciences and Humanities, Economics, International Economics, Management, Marketing, Management of Enterprises

Academic Titles / Tasks

Lecturer PhD, İstanbul Üniversitesi, Faculty of Economics, Department of Business Administration, 2013 - Continues

Professional Experience

Courses

Introduction to Business, Under Graduate, 2016 - 2017, 2017 - 2018

İşletme, Under Graduate, 2017 - 2018

Üretim Yönetimi, Under Graduate, 2016 - 2017

Pazarlama İlkeleri (II.Öğretim), Under Graduate, 2016 - 2017

Uluslararası Pazarlama, Under Graduate, 2016 - 2017

Pazarlama İletişimi, Under Graduate, 2016 - 2017

Pazarlama İlkeleri, Under Graduate, 2017 - 2018

Introduction to Business, Under Graduate, 2016 - 2017

İşletme, Under Graduate, 2016 - 2017

Jury Memberships

Post Graduate, Tez Savunma Jürisi, Sakarya Üniversitesi, April, 2016

Doctorate, Tez Savunma Jürisi, Sakarya Üniversitesi, June, 2015

Articles Published in Other Journals

- I. **Benefits of FDI for Developing Countries and the Case of Turkey, Cilt 1, Sayı:2, 2004, Türkiye BAYKAL M.**
ÇOMÜ Yönetim Bilimleri Dergisi, vol.1, no.1, pp.235-250, 2003 (National Refreed University Journal)

Books & Book Chapters

- I. **ICGCIM 2017 CONFERENCE PROCEEDINGS BOOK**
KAZAN H., BAYKAL M., AVUNDUK Z. B. , UZUN S.
Istanbul University, İstanbul, 2017
- II. **Digital Marketing**
BAYKAL M.
in: Emerging Trends in Business, Kazan H, Baykal M., Editor, The Peter Lang Publishing Group, Frankfurt, pp.145-167, 2017
- III. **Hukuksal ve Kurumsal Bağlamda Amerika Birleşik Devletleri ve Türkiye'de Doğrudan Yabancı Yatırımlar**
BAYKAL M.
On İki Levha Levha Yayıncılık A.A. Balkema Publishers, İstanbul, 2014
- IV. **Oran ve Orantı**
BAYKAL M.
in: Temel Matematik, Yrd.Doç.Dr.Can Aktaş, Editor, Kriter Yayınevi, İstanbul, pp.131-146, 2013

Refereed Congress / Symposium Publications in Proceedings

- I. **Who is More Prone to Be a Careerist?The Role of Big-Five Personality Traits.**
Yıldız B., Yolaç S., Baykal M.
International Conference on Global Competition and Innovation Management, İstanbul, Turkey, 9 - 11 November 2017, pp.92
- II. **Who Is More Prone to Be a Careerist: The Role of Big-Five Personality Traits**
YILDIZ B., YOLAÇ S., BAYKAL M.
International Conference on Global Competition and Innovation Management, İstanbul, Turkey, 9 - 11 November 2017, vol.1, no.1, pp.1

Scientific Refereeing

ÇOMÜ Yönetim Bilimleri Dergisi, National Scientific Refreed Journal, June 2017

Invited Congress and Symposium Activities

Türkiye'deki Suriyelilerin İstihdamı: Bm İş Hayatı Ve İnsan Hakları Rehber İlkeleri Çerçevesinde Bir Değerlendirme. 15.Ulusal İşletmecilik Kongresi, 26-28 Mayıs 2016 İstanbul Üniversitesi, Beyazıt, İstanbul, Attendee, İstanbul, Turkey, 2016

İş Dünyasında Uyulması Gereken İnsan Hakları Standartları:Türkiye Örneği.15.Ulusal İşletmecilik Kongresi, 26-28 Mayıs 2016 İstanbul Üniversitesi, Beyazıt, İstanbul, Attendee, İstanbul, Turkey, 2016

FDI in Non-EU members of Balkan Countries: Comparative Analysis of Albania, Macedonia, Bosnia-Herzegovina, Montenegro and Croatia. The 3rd International Balkan Annual Conference (IBAC), Sarajevo-Bosnia and Herzegovina, 10-13 October 2013., Attendee, Saraybosna, Bosnia And Herzegovina, 2013

Turkish FDI Legislation in the New Millenium: Evaluation of Past and Present. International Conference on Commercial Laws.Ahmad International Islamic University, Kuala Lumpur, Malaysia.18 -19 September 2013., Attendee, Kuala Lumpur, Turkey, 2013

Turkish FDI Law and International Law: Complying with International Standards?, International Conference on Commercial Laws.Ahmad International Islamic University, Kuala Lumpur, Malaysia.18 -19 September 2013., Attendee, Kuala Lumpur, Turkey, 2013

Discussant of the Panel, 16th Annual World Convention, Columbia University, New York/USA, 14-16 April 2011, Attendee, New York, United States Of America, 2011