



## Res. Asst. Mert ÖĞRETMENOĞLU

### Personal Information

**Email:** mert.ogretmenoglu@istanbul.edu.tr

**Web:** <https://avesis.istanbul.edu.tr/mert.ogretmenoglu>

#### International Researcher IDs

ScholarID: D3vrOD8AAAAJ

ORCID: 0000-0003-0639-4891

Publons / Web Of Science ResearcherID: AAD-6232-2020

ScopusID: 57357398600

Yoksis Researcher ID: 298634



### Education Information

2019 - Continues	Doctorate, Istanbul University, Institute of Social Sciences, Turizm İşletmeciliği Bölümü, Turkey
2016 - 2019	Postgraduate, Ankara Hacı Bayram Veli University, Institute of Graduate Studies, Tourism Management, Turkey
2011 - 2015	Undergraduate, Balıkesir University, Tourism And Hotel Management Academy, Turkey

### Research Areas

Social Sciences and Humanities, Management, Tourism and Hotel Management

### Academic Titles / Tasks

2019 - Continues	Research Assistant, Istanbul University, Faculty of Economics, Department of Tourism Management
------------------	-------------------------------------------------------------------------------------------------

### Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Do football fans care about destinations? The football fans' travel motivation to sports events and their post-travel behaviours**  
Öğretmenoğlu M., Çıkkı K. D., Akova O., Law R.  
TOURISM REVIEW, 2023 (SSCI)
- II. **Yoga travellers' experiences in guided tours: a multiple case study approach**  
Atsız O., Ramkissoon H., Öğretmenoğlu M.  
CURRENT ISSUES IN TOURISM, vol.26, no.2, pp.177-183, 2023 (SSCI)

### Articles Published in Other Journals

- I. **Intellectual Structure of Behavioural Intentions Studies in Tourism and Hospitality: A Bibliometric Overview (article in press)**

- Öğretmenoğlu M., Akova O., Çıka K. D.  
Sport and Tourism Central European Journal, vol.0, 2024 (Scopus)
- II. **Components of tourists' palace cuisine dining experiences: the case of ottoman-concept restaurants**  
Öğretmenoğlu M., Çıka K. D., Kesici B., Akova O.  
Journal of Hospitality and Tourism Insights, vol.6, no.5, pp.2610-2627, 2023 (ESCI)
- III. **Residents' perception of tourism impacts and their support for tourism development: a study of a Bektashi faith destination in Türkiye**  
ÇİFÇİ İ., AKOVA O., Rasoolimanesh S. M., ÖĞRETMENOĞLU M.  
Journal of Heritage Tourism, vol.18, no.5, pp.691-709, 2023 (ESCI)
- IV. **THE NEXUS BETWEEN TOURISM SECTOR PERFORMANCE AND INSTITUTIONAL QUALITY: EVIDENCE FROM TEN MOST-VISITED DEVELOPING COUNTRIES**  
PIŞKİN B., ÖĞRETMENOĞLU M.  
Advances in Hospitality and Tourism Research, vol.11, no.2, pp.277-293, 2023 (ESCI)
- V. **The mediating effects of green organizational citizenship on the relationship between green transformational leadership and green creativity: evidence from hotels**  
Öğretmenoğlu M., Akova O., Göktepe S.  
JOURNAL OF HOSPITALITY AND TOURISM INSIGHTS, vol.5, no.4, pp.734-751, 2022 (ESCI)
- VI. **USING A BIBLIOMETRIC APPROACH TO SHED LIGHT ON DARK TOURISM**  
Öğretmenoğlu M., Mavric B., İstanbullu Dinçer F. F.  
PODIUM-SPORT LEISURE AND TOURISM REVIEW, vol.11, no.2, pp.328-352, 2022 (ESCI)
- VII. **A bibliometric analysis of length of stay studies in tourism**  
Atsız O., Öğretmenoğlu M., Akova O.  
EUROPEAN JOURNAL OF TOURISM RESEARCH, vol.31, 2022 (ESCI)
- VIII. **A bibliometric analysis of food studies: Evidence from British Food Journal**  
ÖĞRETMENOĞLU M., GÖKTEPE S., ATSIZ O.  
JOURNAL OF MULTIDISCIPLINARY ACADEMIC TOURISM, vol.7, no.1, pp.55-67, 2022 (Peer-Reviewed Journal)
- IX. **Effects of Tourists' Street Food Experience and Food Neophobia on Their Post-Travel Behaviors: The Roles of Destination Image and Corona-Phobia**  
Çifçi İ., Öğretmenoğlu M., Sengel T., Demirciftci T., Kandemir Altunel G.  
Journal of Quality Assurance in Hospitality and Tourism, 2022 (ESCI)
- X. **Shopping Behaviors of Tourists in Istanbul: A qualitative research on the shopkeepers in Beyazıt**  
DİNÇER M. Z., İSTANBULLU DİNÇER F. F., ÖĞRETMENOĞLU M., GÜMÜŞ E.  
Journal of Humanities and Tourism Research, vol.11, no.4, 2021 (Peer-Reviewed Journal)
- XI. **YENİ EKOLOJİK PARADİGMANIN REKREASYON FAALİYETLERİNE KATILIM VE DEMOGRAFİK DEĞİŞKENLERLE İLİŞKİSİ: İSTANBUL ÖRNEĞİ**  
SEZER B., ÖĞRETMENOĞLU M., AKOVA O.  
Safran Kültür ve Turizm Araştırmaları Dergisi, vol.4, no.1, pp.73-94, 2021 (Peer-Reviewed Journal)
- XII. **BIBLIOMETRIC ANALYSIS OF SLOW TOURISM**  
Mavric B., Öğretmenoğlu M., Akova O.  
ADVANCES IN HOSPITALITY AND TOURISM RESEARCH-AHTR, vol.9, no.1, pp.157-178, 2021 (Scopus)
- XIII. **Innovation And New Product Development: Delving Into Food And Beverage Managers' Perspectives**  
UYGUR A., ÖĞRETMENOĞLU M., ÇALIŞKAN G.  
JOURNAL OF TOURISM AND GASTRONOMY STUDIES, vol.7, pp.2993-3013, 2019 (Peer-Reviewed Journal)
- XIV. **The Effect of Recreation Experience on Psychological Well-Being: A Research on Generation Y**  
AKOVA O., ŞAHİN G., ÖĞRETMENOĞLU M.  
Spor Bilimleri Araştırmaları Dergisi (Journal of Sport Sciences Researches), vol.4, no.2, pp.124-139, 2019 (Peer-Reviewed Journal)
- XV. **The Relationship Between EFQM Excellence Model and Organizational Commitment: A Case Study on Tourism Faculties in Turkey**  
UYGUR A., ÖĞRETMENOĞLU M.  
Social Sciences Studies Journal, 2019 (Peer-Reviewed Journal)

**XVI. The Dark Side and The Bright Side of Narcissistic Leadership: A Critical Review**

UYGUR A., ÖĞRETMENOĞLU M.

International Journal of Economics, Commerce and Management, 2018 (Peer-Reviewed Journal)

## **Books & Book Chapters**

- I. **Green Practices and Responsible Consumption by the Hotel Industry in Türkiye: a Qualitative Study on Hotel Managers**  
Kesici Öğretmenoğlu B., Öğretmenoğlu M., Çalışkan G.  
in: Pursuing Sustainable Development Goals The Performance of Türkiye in the Centennial of the Republic, Billur Engin Balın,H. Dilara Mumcu Akan,Ferda Karagöz Özenç,Özcan Garan, Editor, Istanbul University Press, İstanbul, pp.553-577, 2024
- II. **The Tourist Behaviour of Millennials: The Effect of Social Media**  
Göktepe S., Öğretmenoğlu M.  
in: Handbook on Tourism and Behaviour Change, Professor Haywantee Ramkissoon, Editor, Edward Elgar , Massachusetts, pp.110-121, 2023
- III. **Safety and Security for Tourism: Challenges and Suggestions for Destinations Based on Literature Review**  
Öğretmenoğlu M., Çıkmış K. D.  
in: International Research and Reviews in Social, Human and Administrative Sciences, PROF. DR. HAKAN ALTINTAŞ,Prof.Dr. Mustafa Mete,Assoc. Dr. Neslihan Bolat Bozarslan, Editor, Serüven , Ankara, pp.195-207, 2023
- IV. **An Overview of Research on Tourism 4.0 and Smart Tourism: A Visualization Analysis**  
Öğretmenoğlu M., Kesici B., Kocakaya G.  
in: Tourism Innovation in the Digital Era: Big Data, AI and Technological Transformation (New Perspectives in Tourism and Hospitality Management), Professor Marco Valeri, Editor, Emerald Ink Publishing, Bingley, pp.37-55, 2023
- V. **Hotel Employees' Eco-Friendly Behaviors During the Covid-19: Evidence from Istanbul**  
Öğretmenoğlu M., Çıkmış K. D., Aktepe H.  
in: Post Covid Era: Future of Economies and World Order An Interdisciplinary Approach, Mehmet Baykal,Jorge Haddock,Aziz Dayanır, Editor, İÜ Press , İstanbul, pp.187-200, 2023
- VI. **Turizmde Etik Liderlik ve Kurumsal Sosyal Sorumluluk**  
Öğretmenoğlu M.  
in: Turizmde Etik , Orhan Akova, Editor, AUZEF, İstanbul, pp.113-136, 2022
- VII. **Sürdürülebilir Turizm ve Yaratıcı Turizm**  
Benli O., Öğretmenoğlu M., Akova O.  
in: Yaratıcı Turizm ve Turizmde Yaratıcılık, Füsun İstanbullu Dinçer,Meltem Altınay Özdemir, Editor, Nobel Yayın Dağıtım, Ankara, pp.15-30, 2022
- VIII. **Understanding online heritage destination image through user-generated content**  
Atsız O., Öğretmenoğlu M., Akova O.  
in: Handbook on Tourism and Social Media , Doğan Gursoy,Rahul Pratap Singh, Editor, Edward Elgar , Massachusetts, pp.53-68, 2022
- IX. **TOURISM MARKETING : PLACE**  
Akova O., Öğretmenoğlu M.  
in: TOURISM MARKETING IN THE LIGHT OF CHANGING MARKET DYNAMICS, ŞEHNAZ DEMİRKOL, Editor, Değişim Yayınları, İstanbul, pp.175-202, 2020

## **Refereed Congress / Symposium Publications in Proceedings**

- I. **Havalimanlarında Sunulan İnovatif Konaklama Hizmetlerinin İncelenmesi**

KIZILIRMAK İ., GÜNEY T., AYDUĞAN N., ÖĞRETMENOĞLU M.

International Travel and Tourism Dynamics: Overtourism, Ankara, Turkey, 08 October 2020, pp.152-164

II. **Exploring The General Challenges of Refugee Entrepreneurship**

İSTANBULLU DİNÇER F. F., ÖĞRETMENOĞLU M., KARAYILAN E.

II. INTERNATIONAL MOBILITY, MIGRATION AND WELLBEING CONFERENCE & WORKSHOP / RENTRE-2, İstanbul, Turkey, 11 - 14 December 2019, pp.35-37

III. **Niche Marketing Activities in the Process of Cities to Become a Tourism Destination**

Çiftçi H. S., Öğretmenoğlu M.

INTERNATIONAL BUSINESS, ECONOMICS & MARKETING (IBEMS) CONFERENCE, Kyiv, Ukraine, 11 - 14 October 2018, pp.82-92

## Episodes in the Encyclopedia

I. **Taksim Belediye Gazinosu**

Öğretmenoğlu M.

Detay, pp.00, 2022

II. **Doğuş Üniversitesi Meslek Yüksekokulu**

Öğretmenoğlu M.

Detay, pp.0, 2022

III. **İstanbul Şişli Meslek Yüksekokulu**

Öğretmenoğlu M.

Detay, pp.0, 2022

IV. **Bebek Parkı**

Öğretmenoğlu M.

Detay, pp.0, 2022

## Activities in Scientific Journals

2020 - Continues

Journal of Tourismology , Assistant Editor/Section Editor

## Scientific Refereeing

June 2024	JOURNAL OF HOSPITALITY AND TOURISM INSIGHTS, Journal Indexed in ESCI
May 2024	JOURNAL OF TOURISMOLOGY, Other Indexed Journal
May 2024	JOURNAL OF INFRASTRUCTURE POLICY AND DEVELOPMENT, Journal Indexed in ESCI
May 2024	COGENT SOCIAL SCIENCES, Journal Indexed in ESCI
March 2024	INTERNATIONAL JOURNAL OF HOSPITALITY & TOURISM ADMINISTRATION, Journal Indexed in ESCI
January 2024	JOURNAL OF HOSPITALITY AND TOURISM INSIGHTS, Journal Indexed in ESCI
December 2023	JOURNAL OF INFRASTRUCTURE POLICY AND DEVELOPMENT, Journal Indexed in ESCI
November 2023	JOURNAL OF INFRASTRUCTURE POLICY AND DEVELOPMENT, Journal Indexed in ESCI
October 2023	TOURISM AND HOSPITALITY MANAGEMENT, Journal Indexed in ESCI
October 2023	TOURISM REVIEW, Journal Indexed in SSCI
October 2023	JOURNAL OF TOURISMOLOGY, Other Indexed Journal
September 2023	JOURNAL OF TOURISMOLOGY, Other Indexed Journal
September 2023	İşletme, Other Indexed Journal
September 2023	COGENT SOCIAL SCIENCES, Journal Indexed in ESCI
August 2023	JOURNAL OF HOSPITALITY AND TOURISM INSIGHTS, Journal Indexed in ESCI
August 2023	COGENT SOCIAL SCIENCES, Journal Indexed in ESCI

July 2023	JOURNAL OF TOURISMOLOGY, National Scientific Refreed Journal
July 2023	JOURNAL OF HOSPITALITY AND TOURISM INSIGHTS, Journal Indexed in ESCI
June 2023	JOURNAL OF HOSPITALITY AND TOURISM INSIGHTS, Journal Indexed in ESCI
May 2023	JOURNAL OF INFRASTRUCTURE POLICY AND DEVELOPMENT, Journal Indexed in ESCI
May 2023	Environment and Social Psychology, Other Indexed Journal
May 2023	JOURNAL OF MULTIDISCIPLINARY ACADEMIC TOURISM, Other Indexed Journal
February 2023	Aydin Gastronomy, National Scientific Refreed Journal
November 2022	Journal of Tourismology - İÜ Press, Other Indexed Journal
October 2022	Journal of Hospitality and Tourism Issues, Other Indexed Journal
September 2022	Journal of Multidisciplinary Academic Tourism (JOMAT), Other Indexed Journal
September 2022	Journal Of Multidisciplinary Academic Tourism (JOMAT), Other Indexed Journal
September 2022	JOURNAL OF HOSPITALITY AND TOURISM INSIGHTS, Journal Indexed in ESCI
August 2022	Journal of Multidisciplinary Academic Tourism (JOMAT), Other Indexed Journal
August 2022	TOURISM MANAGEMENT PERSPECTIVES, Journal Indexed in SSCI
July 2022	Tourism Critiques: Practice and Theory- Emerald, Other Indexed Journal
July 2022	Journal of Hospitality and Tourism Insights - Emerald, Journal Indexed in ESCI
June 2022	Journal Of Hospitality And Tourism Insights - Emerald, Journal Indexed in ESCI
May 2022	Tourism Critiques: Practice and Theory- Emerald , Other Indexed Journal
March 2022	Journal of Hospitality and Tourism Insights - Emerald, Journal Indexed in ESCI
March 2022	Journal of Tourismology - İÜ Press, Other Indexed Journal
January 2022	Journal of Hospitality and Tourism Insights - Emerald, Journal Indexed in ESCI
December 2021	Journal of Hospitality and Tourism Insights - Emerald, Journal Indexed in ESCI
September 2021	Journal Of Tourismology - İÜ Press , Other Indexed Journal
August 2021	Journal of Hospitality and Tourism Insights - Emerald, Journal Indexed in ESCI
August 2021	Journal of Multidisciplinary Academic Tourism (JOMAT), Other Indexed Journal
July 2021	Journal of Hospitality and Tourism Insights - Emerald, Journal Indexed in ESCI
June 2021	Journal of Hospitality and Tourism Insights - Emerald, Journal Indexed in ESCI
February 2021	Journal of Tourismology, Other Indexed Journal
February 2021	Journal of Hospitality and Tourism Insights - Emerald, Journal Indexed in ESCI
November 2020	Journal Of Tourismology - İÜ Press , Other Indexed Journal

## Tasks In Event Organizations

24 Kasım 2022	Yorğun S., Bektaş H., Serdaroğlu Ü. S., Baykal M., Dayanır A., Oktay D., Özgül H. B., Erol A., Aydemir B., Öğretmenoğlu M., et al., II. International İstanbul Economics Research Conference, Scientific Congress, İstanbul, Turkey
---------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

## Metrics

Publication: 34  
Citation (WoS): 74  
Citation (Scopus): 94  
H-Index (WoS): 5  
H-Index (Scopus): 6

## Awards

June 2015	High Honor Student, Balıkesir Üniversitesi (Balıkesir University)
-----------	-------------------------------------------------------------------

## Non Academic Experience

2013 - 2013	Business Organization (private), Gold Beach Invest, Restoran, Barselona, İspanya
2012 - 2012	Business Organization (private), Mercure Accor Hotel, Beach Bar, Girne, KKTC
2011 - 2011	Business Establishment Private, Magic Hotel, Restoran, Kemer, Antalya
2010 - 2010	Business Establishment Private, Viking Nona Beach Hotel, Mutfak Departmanı, Kemer, Antalya
2009 - 2009	Business Establishment Private, Viking Star Hotel, Restoran, Kemer, Antalya