Res. Asst. Oya ZİNCİR

Personal Information

Email: oya.zincir@istanbul.edu.tr
Web: http://profil.istanbul.edu.tr/tr/p/oya.zincir
Address: İSTANBUL ÜNİVERSİTESİ SİYASAL BİLGİLER FAKÜLTESİ 2.Kat B Blok BEYAZIT KAMPÜSÜ - FATİH/İSTANBUL

International Researcher IDs
ORCID: 0000-0001-9878-957X
Publons / Web Of Science ResearcherID: AAB-8596-2020
Yoksis Researcher ID: 10027

Biography

Oya Zincir is full-time faculty as research and teaching assistant of Managament and Organization at Business Administration Department of Faculty of Political Sciences, Istanbul University. She has worked as a visiting research scholar at University of Groningen (Netherlands) for 7 months in 2017. She is studying on her PhD thesis on the topic of open innovation in relation to absorptive capacity. She has various publications including journal articles, book chapters and conference papers and peer-reviews for Academy of Management, European Academy of Management, Springer International Publishing. Her major research interests are about business history and critical management studies.

Education Information

Undergraduate, Istanbul University, Open And Dıstance Educatıon Faculty, Philosophy, Turkey 2021 - Continues
Doctorate, Istanbul University, Institute of Social Sciences, İşletme (İktisat), Turkey 2014 - Continues
Postgraduate, Istanbul University, Institute of Social Sciences, İşletme/Yönetim Ve Organizasyon, Turkey 2011 - 2014
Undergraduate, Marmara University, Faculty Of Business Administration, İşletme, Turkey 2007 - 2010
Associate Degree, Istanbul Kultur University, Busıness Admınıstratıon Vocatıonal School, İşletme, Turkey 2005 - 2007

Foreign Languages

English, B2 Upper Intermediate
Swedish, A1 Beginner

Certificates, Courses and Trainings

IT, Bilimsel Araştırmalarda Referans Yönetimi Araçları Kullanımı, İstanbul Üniversitesi Siyasal Bilgiler Fakültesi, 2018
Foreign Language, General English Skills, Rijksuniversiteit Groningen, 2017
Foreign Language, English Academic Writing Skills, Rijksuniversiteit Groningen, 2017
Other, Sosyal Bilimlerde SPSS Kullanımı, İstanbul Üniversitesi, 2015
Other, MAXQDA ile Nitel Veri Analiz Çalıştayı, Nitel Araştırma Merkezi, 2014
Other, Sosyal Medya Zirvesi, Yıldız Teknik Üniversitesi, 2013

Dissertations

Postgraduate, Yöneticilerin Sosyal Medya Kullanım Amaçları: Bir Kuramsal Çerçeve Önerisi, Istanbul University, Institute of Social Sciences, İşletme/Yönetim Ve Organizasyon, 2014

Research Areas

Social Sciences and Humanities, Management and Organization

Academic Titles / Tasks

Research Assistant, Istanbul University, Faculty of Political Sciences, Department of Business Administration, 2012 - Continues
Other, Rijksuniversiteit Groningen, Faculty Of Behavioural And Social Sciences, Organizational Psychology, 2017 - 2017

Academic and Administrative Experience

Published journal articles indexed by SCI, SSCI, and AHCI

I. **An Imagination of Organizations in the Future: Rethinking McKinsey's 7S Model**
Zincir O., Tunc A.
STRATEGIC IMPERATIVES AND CORE COMPETENCIES IN THE ERA OF ROBOTICS AND ARTIFICIAL INTELLIGENCE, pp.101-124, 2017 (SCI-Expanded)

Articles Published in Other Journals

I. **A foreigner in a foreign country: examining biography and memoirs of Georg Mayer through reflexive agency**
Zincir O.
Journal of Management History, vol.28, no.4, pp.1, 2022 (ESCI)
II. **Kendi Yolumu Kendim Çizdim: ABD'nin İlk Afrika Kökenli Kadın Milyoneri Madam CJ Walker'ın Girişimci Kariyerinin İncelenmesi**
Zincir O., Özbebek Tunç A.
Marmara Üniversitesi İktisadi ve İdari Bilimler Dergisi, vol.41, no.2, pp.556-582, 2019 (Peer-Reviewed Journal)
III. **Örgütler Arası İlişki Bağlamında Açık İnovasyonu Anlamak: Kavramsal Bir Değerlendirme**
Özbebek Tunç A., Zincir O.
Optimum Ekonomi ve Yönetim Bilimleri Dergisi, vol.6, no.2, pp.209-226, 2019 (Peer-Reviewed Journal)
IV. **Yöneticim Etik Bir Lider Midir?: Beyaz Yaka Çalışanların Algısı Üzerine Bir Çalışma**
Zincir O., Özbebek Tunç A.
Abant İzzet Baysal Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, vol.18, pp.23-47, 2018 (Peer-Reviewed Journal)
V. **Kriz Yönetimi ve Afetlerde Sosyal Medya Kullanımı**
Zincir O., Yazıcı S.
İstanbul Üniversitesi Siyasal Bilgiler Fakültesi Dergisi, pp.65-82, 2013 (Peer-Reviewed Journal)
VI. **CRISIS MANAGEMENT AND USING SOCIAL MEDIA IN DISASTERS**
ZİNCİR O., YAZICI S.
ISTANBUL UNIVERSITY JOURNAL OF FACULTY OF POLITICAL SCIENCES-SIYASAL BILGILER FAKULTESI DERGISI, no.49, pp.65-82, 2013 (ESCI)

Books & Book Chapters

I. **A Reflexivity Based Assessment of Teaching Leadership and Innovation: An Evidence from Micro Masters Online Learning Program**
Zincir O., Özbebek Tunç A.
in: Entrepreneurial and Communicative Mind in Action, Pedja Ašanin Gole, Editor, Pearson Education , London, pp.164-173, 2021

II. **Açık İnovasyon Yaklaşımını Benimsemeye Etki Eden Örgütsel Faktörler**
Zincir O.
in: İşletmeciliği Yeniden Düşünmek, Ayşegül Özbebek Tunç,Yiğit Yurder,Merve Samioğlu, Editor, Türkmen Kitabevi, İstanbul, pp.199-224, 2021

III. **A Framework Development Effort for Using Online Communities in an Open Innovation Understanding**
ZİNCİR O.
in: Business Management and Communication Perspectives in Industry 4.0, Özbebek Tunç A, Arslan P, Editor, Igı Global Publications, Hershey, pp.52-70, 2020

IV. **Understanding Knowledge Absorption For Inbound Open Innovation Practices: How Do Knowledge Antecedents Influence The Process?**
ZİNCİR O., Rus D.
in: The Role of Knowledge Transfer in Open Innovation, Almeida H., Sequeira B., Editor, Igı Global Publications, Hershey, pp.97-117, 2019

V. **Lean and Digital: A Case Study on Procurement and Supply Chain Professionals' Online Social Network**
ZİNCİR O., ÜNAL A., ERDAL M.
in: Key Challenges and Opportunities in Web Entrepreneurship, Capatina, A., Rancati, E., Editor, Igı Global Publications, Hershey, pp.79-102, 2017

VI. **Knowledge Workers' Social Media Usage as a Personal Knowledge Management Tool**
ZİNCİR O.
in: Harnessing Social Media as a Knowledge Management Tool, Ritesh Chugh, Editor, Igı Global Publications, Hershey, pp.108-124, 2017

Refereed Congress / Symposium Publications in Proceedings

I. **YÖNETİM EĞİTİMİNİN DÜŞÜNÜMSEL PERSPEKTİFLE DEĞERLENDİRİLMESİ: ELEŞTİREL BİR OTOETNOGRAFİ DENEMESİ**
Özbebek Tunç A., Zincir O.
II. Nitel Araştırma Çalıştayı 2022, İzmir, Turkey, 14 - 15 October 2022, pp.1-10

II. **A Foreigner in a Foreign Country: Examining Merchat Georg Mayer's Stories Through the Lens of Acculturation**
Zincir O.
29. Ulusal Yönetim ve Organizasyon Kongresi, Kars, Turkey, 2 - 04 September 2021, pp.1

III. **From Streets to Factories, Traces of Industrial Revolution: An Examination of Elizabeth Gaskell's North and South Using Discourse Analysis**
Zincir O., Özbebek Tunç A.
III. İşletme Tarihi Konferansı, İstanbul, Turkey, 24 September 2020, pp.106-111

IV. **Using Case Study Approach to Uncover the Role of Absorptive Capacity on Product Innovation for Inbound Open Innovation Activities**
ZİNCİR O.
Qualitative Paper Development in Management and Marketing, Eskişehir, Turkey, 20 - 21 June 2019, pp.1

V. **Türk Yönetim ve Organizasyon Yazınında Çevresel Sürdürülebilirlik ve İlişkili Kavramların Yeri:**

Süreli Yayınlar Üzerine Bir İnceleme
Zincir O.
27. Ulusal Yönetim ve Organizasyon Kongresi, Antalya, Turkey, 18 - 20 April 2019, pp.1179-1191

VI. **ABD'nin İlk Afrika Kökenli Kadın Milyoneri:Madam CJ Walker**
Zincir O., Özbebek Tunç A.
II. İşletme Tarihi Konferansı, İstanbul, Turkey, 21 March 2019, pp.1-6

VII. **Özümseme Kapasitesi ve Kavramsallaştırılması: 1990-2017 Döneminde Yayınlanan Makaleler Üzerine Bir İnceleme**
Zincir O.
26. Ulusal Yönetim ve Organizasyon Kongresi, Trabzon, Turkey, 10 - 12 May 2018, pp.631-643

VIII. **A Conceptual Framework Suggestion Based on 'Quadruple Helix Model' to Increase Open Innovation Practices in Turkey**
Zincir O.
XIII. European Conference on Social and Behavioral Sciences, Sofija, Bulgaria, 19 - 22 May 2017, pp.313-321

IX. **In Search of Green: A Content Analysis of Sustainable Business Practices in EKOIQ Magazine**
ZİNCİR O.
12th Corporate Responsibility Research, İstanbul, Turkey, 12 - 14 October 2016, pp.2-16

X. **For What Purposes Do Managers Use Social Media? A Conceptual Framework Development Effort**
ZİNCİR O.
IX. European Conference of Social and Behavioral Sciences, Paris, France, 3 - 05 February 2016, pp.381-390

Other Publications

I. **The Chair: A walk through the half-dim corridors of 'The Academia'?**
Zincir O.
Other, pp.1-4, 2021

Supported Projects

Önay Doğan B., Mengü S., Özkoyuncu F., Kurşun A. K., Zincir O., Aslan P., Özbebek Tunç A., Türkoğlu S., Erasmus Project, Internationalisation at Home through Online Micro Masters and Virtual Mobility - Turkey, Macedonia, Slovenia and Lithuania, 2018 - 2021

Memberships / Tasks in Scientific Organizations

Yönetim Akademisi Derneği, Executive Board Member, 2023 - Continues, Turkey

Scientific Refereeing

82nd Annual Meeting Of The Academy Of Management, Conference Paper (Full Text), February 2022
82nd Annual Meeting Of The Academy Of Management, Conference Paper (Full Text), February 2022
82nd Annual Meeting Of The Academy Of Management, Conference Paper (Full Text), February 2022
82nd Annual Meeting of the Academy of Management, Conference Paper (Full Text), February 2022
82nd Annual Meeting Of The Academy Of Management, Conference Paper (Full Text), February 2022
82nd Annual Meeting Of The Academy Of Management, Conference Paper (Full Text), February 2022
Qualitative Research in Organizations and Management, Journal Indexed in ESCI, December 2021
Qualitative Research in Organizations and Management, Journal Indexed in ESCI, November 2021
Qualitative Research in Organizations and Management, Journal Indexed in ESCI, February 2021

Academy of Management Conference, Conference Paper (Full Text), February 2021
Academy of Management Conference, Conference Paper (Full Text), February 2021
Academy of Management Conference, Conference Paper (Full Text), February 2021
Academy of Management Conference , Conference Paper (Full Text), February 2020
Indian Journal of Pharmaceutical Education and Research, SCI Journal, September 2019
Academy of Management Specialized Conference: Responsible Leadership in Rising Economies, Conference Paper (Full Text), May 2019
Academy of Management Specialized Conference: Responsible Leadership in Rising Economies, Conference Paper (Full Text), May 2019
Academy of Management Specialized Conference: Responsible Leadership in Rising Economies, Conference Paper (Full Text), May 2019
Academy of Management Specialized Conference: Responsible Leadership in Rising Economies, Conference Paper (Full Text), May 2019
Digital Business Strategies in Blockchain Ecosystem: Transformational Design and Future for Global Business, Scientific / Professional Book Published by Renowned Publishing Houses, April 2019
Business Management and Communication Perspectives in Industry 4.0, Scientific / Professional Book Published by Renowned Publishing Houses, March 2019
International Journal of Web Based Communities (IJWBC), Other Indexed Journal, January 2019
Business Management and Communication Perspectives in Industry 4.0, Scientific / Professional Book Published by Renowned Publishing Houses, January 2019
How Do Millennials Foresee The Car Of The Future And The Future Of The Car? Empirical Evidence From An Open Innovation Process Promoted By A Multinational Company, Other journals, February 2018
Innovative Disruption And Competitive Dynamics: Case Of Algerian Companies, Other journals, February 2018
Social Media, Interfacing Brands in Relation to the Social Media Ecosystem, Scientific / Professional Book Published by Renowned Publishing Houses, October 2016
Challenges of Knowledge Management amidst Rapidly Evolving Tools of Social Media, Scientific / Professional Book Published by Renowned Publishing Houses, January 2016
Managing Social Knowledge Management: Balancing the Gatekeeping vs. Crowdsourcing Requirements, Scientific / Professional Book Published by Renowned Publishing Houses, August 2015

Metrics

Publication: 24
Citation (WoS): 3
H-Index (WoS): 1

Congress and Symposium Activities

32nd International Association for Business & Society Annual Conference, Attendee, California, United States Of America, 2022
International Conference on Work from Home: Global Perspectives, Invited Speaker, Sonipat, India, 2022
13. Örgüt Kuramı Sempozyumu, Audience, Sinop, Turkey, 2022
29. Ulusal Yönetim ve Organizasyon Kongresi, Attendee, Kars, Turkey, 2021
81st Annual Meeting of the Academy of Management, Attendee, New York, United States Of America, 2021
Sivil Havacılık Yönetimi/Yönetim ve Organizasyon/Pazarlama alanlarındaki Doktora Öğrencilerine Yönelik Proje Yazma Eğitimi, Attendee, Eskişehir, Turkey, 2020
III. İşletme Tarihi Konferansı, Attendee, İstanbul, Turkey, 2020
YOUTH@WORK: Youth Entrepreneurship CONFERENCE, Attendee, Mersin, Turkey, 2019
Entrepreneurship, Trade and Innovation Intermediaries in Universities and Impact on Regional Economy, Audience,

İzmir, Turkey, 2019
Qualitative Paper Development in Management and Marketing, Attendee, Eskişehir, Turkey, 2019
27. Ulusal Yönetim ve Organizasyon Kongresi, Attendee, Antalya, Turkey, 2019
II. İşletme Tarihi Konferansı, Attendee, İstanbul, Turkey, 2019
11. Örgüt Kuramı Sempozyumu, Audience, İstanbul, Turkey, 2019
Yönetim ve Organizasyon Yaz Semineri, Attendee, Antalya, Turkey, 2018
26. Yönetim ve Organizasyon Kongresi, Attendee, Trabzon, Turkey, 2018
XIII. European Conference on Social and Behavioral Sciences, Attendee, Sofija, Bulgaria, 2017
12th Corporate Responsibility Research, Attendee, İstanbul, Turkey, 2016
Yönetim ve Organizasyon Çalıştayı: Güncel Kavramlar ve Metodoloji, Audience, İstanbul, Turkey, 2016
24. Yönetim ve Organizasyon Kongresi, Audience, İstanbul, Turkey, 2016
IX. European Conference on Social and Behavioral Sciences, Attendee, Paris, France, 2016

Scholarships

81st Annual Meeting of Academy of Management - CMS Division Scholarship, Other International Organizations, 2021 - 2021

Non Academic Experience

University of Groningen
Martı Yayınevi