

## Assoc. Prof. Özgü YOLCU

### Personal Information

**Office Phone:** [+90 212 473 7070](tel:+902124737070) Extension: 12623

**Email:** [ozguy@istanbul.edu.tr](mailto:ozguy@istanbul.edu.tr)

**Web:** <http://aves.istanbul.edu.tr/3382/>

**Address:** İstanbul Üniversitesi İletişim Fakültesi Kaptan-ı Derya İbrahim Paşa Sokak 34116 Beyazıt / İstanbul

### International Researcher IDs

ORCID: 0000-0003-4312-6511

Publons / Web Of Science ResearcherID: AAE-5885-2020

Yoksis Researcher ID: 200208

### Biography

She was born in 1976 in Artvin. She graduated from İstanbul University, Faculty of Communication, Department of Public Relations and Advertisement in 1997. She worked for TRT, Sabah Newspaper, NTV and Akşam Newspaper between 1997 and 2004 as Director Assistant, News Reporter, Education Editor and Columnist. She got master's degree in İstanbul University, Institute of Social Sciences, Department of Public Relations and Advertisement in 2005 and PhD in same institute, Department of Journalism in 2008. She has been to at Vienna University to do a part of her doctorate study within the scope of EU Erasmus changing student, in the first term of 2007-2008 academic year. The Title of the Doctorate Thesis is "Internet Broadcasting in the Context of Globalisation and Turkish Broadcasting of Global Media Companies on the Web. She was publishing coordinator of İstanbul University Science Culture and Art Magazine between 2009-2011. She became Associate Professor Doctor in İstanbul University, Faculty of Communication, Department of Radio-TV and Film in 2016. Her areas of research interest include new media, internet and cinema. She has a book called "Social Media and Cinema".

She is the writer of documentary film called "İstanbul University since 1453" supported by Istanbul 2010 European Capital of Culture Agency (2010). She is also one of the coordinator of a short film called "A Long and Narrow Road"(2015) and the director of short documentary film called "Shelter" (with E.Yolcu) (2016) .

### Education Information

Doctorate, Istanbul University, Communication faculty, Gazetecilik, Turkey 2005 - 2008

Postgraduate, Istanbul University, Communication faculty, Halkla İlişkiler Ve Tanıtım, Turkey 2002 - 2005

Undergraduate, Istanbul University, Communication faculty, Halkla İlişkiler Ve Tanıtım, Turkey 1993 - 1997

### Foreign Languages

English, B2 Upper Intermediate

### Certificates, Courses and Trainings

IT, Web ve Grafik Tasarım (300 saat), Bilge Adam Akademi, 2015

## Dissertations

Doctorate, Küreselleşme Bağlamında İnternet Yayıncılığı ve Küresel Medya Kuruluşlarının İnternetteki Türkçe Yayınları (Örnek Olay: CNN Türk, BBC Türkçe Servisi, DW Türkçe Servisi ve VOA Türkçe Servisi'nin İnternet Yayınları), İstanbul University, Communication faculty, Gazetecilik, 2008

Postgraduate, Seçim Dönemlerinde Siyasal Parti Kampanyalarının Gazetelere Yansımaları, İstanbul University, Communication faculty, Halkla İlişkiler Ve Tanıtım, 2005

## Research Areas

Social Sciences and Humanities, Mass Communications and Mass Media, Communication Sciences, Radio, Cinema and Television, Interactive Media Design

## Academic Titles / Tasks

Associate Professor, İstanbul University, Communication faculty, Radyo, Televizyon Ve Sinema Bölümü, 2016 - Continues  
Associate Professor, İstanbul University, Teknik Bilimler Meslek Yüksek Okulu, Elektronik Ve Otomasyon Bölümü, 2015 - Continues

Assistant Professor, İstanbul University, Teknik Bilimler Meslek Yüksekokulu , Elektronik Ve Otomasyon Bölümü, 2009 - 2015

Research Assistant PhD, İstanbul University, Teknik Bilimler Meslek Yüksekokulu , Radyo Ve Televizyon Yayıncılığı Programı, 2008 - 2009

Research Assistant, İstanbul University, Teknik Bilimler Meslek Yüksekokulu , Radyo Ve Televizyon Yayıncılığı Programı, 2005 - 2008

## Academic and Administrative Experience

İstanbul Üniversitesi, Tbmyo, 2016 - 2016

İstanbul Üniversitesi, Uzaktan Eğitim Uygulama Ve Araştırma Merkezi , 2010 - 2010

İstanbul Üniversitesi, Uzaktan Eğitim Uygulama Ve Araştırma Merkezi , 2010 - 2010

İstanbul Üniversitesi, Tbmyo, 2008 - 2010

## Articles Published in Other Journals

- I. **Movie Theaters' Social Media Use During COVID-19 Pandemic: The Case of Beyoglu Movie Theater**  
Yolcu O.  
TURKIYE ILETISIM ARASTIRMALARI DERGISI-TURKISH REVIEW OF COMMUNICATION STUDIES, no.40, pp.302-322, 2022 (ESCI)
- II. **Descriptive Analysis of the Use of Twitter by Cinemaximum Movie Theaters During the Covid-19 Global Pandemic**  
Yolcu O.  
CONNECTIST-ISTANBUL UNIVERSITY JOURNAL OF COMMUNICATION SCIENCES, no.60, pp.241-280, 2021 (ESCI)
- III. **Türk Filmlerinin Sosyal Medya Kullanımı ve Twitter Örneği**  
YOLCU Ö.  
Journal of History School/ Tarih Okulu Dergisi, no.26, pp.481-501, 2016 (Peer-Reviewed Journal)
- IV. **3-Dimensional and Interactive İstanbul University Virtual Laboratory based on Active Learning Methods.**  
İnce E., Kırbaşlar F. G., Yolcu E., Aslan A. E., Kayacan Z. Ç., Olsson J., Akbaşlı A. C., Aytekin M., Bauer T., Charalambis D., et al.

The Turkish Online Journal of Educational Technology, vol.13, no.1, pp.1-21, 2014 (Peer-Reviewed Journal)

- V. **3-Dimensional And Interactive Istanbul University Virtual Laboratory Based On Active Learning Methods**  
İnce E., Kırbaşlar F. G., Yolcu E., Aslan A. E., Kayacan Z. Ç., Olsson J., Akbaşlı A. C., Aytekin M., Bauer T., Charalambis D., et al.  
TURKISH ONLINE JOURNAL OF EDUCATIONAL TECHNOLOGY, vol.13, no.1, pp.1-20, 2014 (Peer-Reviewed Journal)
- VI. **Twitter Usage of Universities in Turkey**  
YOLCU Ö.  
TOJET (The Turkish Online Journal of Educational Technology), vol.12, no.2, pp.360-371, 2013 (Peer-Reviewed Journal)
- VII. **Comparison of photographs in print and online version of newspapers in terms of gender and professions of the people in the photographs**  
YOLCU Ö.  
İSTANBUL UNIVERSİTESİ İLETİSİM FAKULTESİ DERGİSİ, no.40, pp.143-162, 2011 (ESCI)
- VIII. **Changing Process on Web Sites Which Belong to newspapers: Case Study of 'www.milliyet.com.tr'**  
YOLCU Ö.  
İSTANBUL UNIVERSİTESİ İLETİSİM FAKULTESİ DERGİSİ, no.35, pp.137-150, 2009 (ESCI)

## Books & Book Chapters

- I. Yolcu E. (Editor), Vural A. M. (Editor), Yolcu Ö. (Editor), Kaya Erdem B. (Editor), Arda Ö. (Editor), Sarı Ü. (Editor), Gül Ünlü D. (Editor), Kuş O. (Editor)  
İstanbul Üniversitesi, İstanbul, 2019
- II. **Sosyal Medya ve Sinema: Türk Filmlerinin Sosyal Medya Kullanımı**  
YOLCU Ö.  
E-Kitap, İstanbul, 2016
- III. **Sami Karaören**  
YOLCU Ö., POLAT V.  
in: Türkiye Sözlü Basın Tarihi Cilt 1, Gezgin S., Polat V., Arcan H.E., Editor, Türkiye İş Türkiye Şs Bankası Kültür Yayınları, İstanbul, pp.309-357, 2016
- IV. **Taha Toros**  
YOLCU Ö., POLAT V.  
in: Türkiye Sözlü Basın Tarihi, Gezgin S., Polat V., Arcan H.E., Editor, Türkiye İş Türkiye Şs Bankası Kültür Yayınları, İstanbul, pp.1-31, 2016
- V. **"The Violence in Serials that are Broadcasted in the Turkish Televisions"**  
DOĞAN N., IŞIK YOLCU Ö.  
in: A Bridge of Intercultural Communication I-II Turkish-German Summer Academy Presentations, Gezgin, S. Kandemir, C., Editor, İ.Ü.İletişim Fakültesi Yayınları,, İstanbul, pp.78-97, 2007
- VI. **Yerel Gazetelerin İnternet Ortamındaki Görünümü**  
YOLCU Ö.  
in: Türkiye'de Yerel Basın, Gezgin S., Editor, İstanbul Üniversitesi İletişim Fakültesi Yayınları, İstanbul, pp.435-474, 2007

## Refereed Congress / Symposium Publications in Proceedings

- I. **Türkiye'de İç Güvenliğin Sağlanması Sürecinde Dijital İletişim Sistemlerinin Etkin Kullanımına İlişkin Farkındalığın Belirlenmesi**  
Yolcu E., Vural A. M., Yolcu Ö., Kaya Erdem B., Sarı Ü., Arda Ö., Gül Ünlü D., Kuş O.  
Dijital Çağda Güvenliğin Dönüşümü ve Bir İç Güvenlik Aktörü Olarak Polis" Sempozyumu, İstanbul, Turkey, 3 - 04

April 2019, pp.159-175

- II. Yolcu E., Vural A. M., Yolcu Ö., Kaya Erdem B., Arda Ö., Sarı Ü., Gül Ünlü D., Kuş O.  
Dijital Çağda Güvenliğin Dönüşümü ve Bir İç Güvenlik Aktörü Olarak Polis' Sempozyumu, İstanbul, Turkey, 3 - 04  
April 2019, pp.159-175
- III. **Aktif Öğrenme Yöntemlerine Dayalı 3-Boyutlu İnteraktif Çok Kullanıcılı ve Çok Yöneticili Sanal Fizik Laboratuvarı Örneği: "Manyetik Alan ve Manyetizma"**  
İNCE E., KIRBAŞLAR F. G., YOLCU E., ASLAN A. E., KAYACAN Z. Ç., Olsson J., Akbaşı A. C., AYTEKİN M., Bauer T., Charalambis D., et al.  
I. Ulusal Fizik Eğitimi Kongresi, Ankara, Turkey, 12 - 14 September 2014, pp.5-7
- IV. **The Effectiveness of IUVERTUL Lab on The Underground Students Understanding of Concepts**  
Kırbaşlar F. G., İnce E., Yolcu E., Aslan A. E., Kayacan Z. Ç., Alkan Olsson ., Akbaşı A. C., Aytakin M., Bauer T., Charalambis D., et al.  
International Trends and Issues in Communication & Media Conference, ITICEM 2014, Dubai, United Arab Emirates, 5 - 07 February 2014, vol.1, pp.1
- V. **The Effectiveness Of The Iuvirlab On Undergraduate Students' Understanding Of Concepts**  
KIRBAŞLAR F. G., İNCE E., YOLCU E., ASLAN A. E., KAYACAN Z. Ç., Olsson J., Akbaşı A. C., AYTEKİN M., Bauer T., Charalambis D., et al.  
International Trends and Issues in Communication & Media Conference (ITICAM 2014), Dubai, United Arab Emirates, 5 - 07 February 2014
- VI. **Brand Appearances in Computer Games Played By Children on Internet**  
YOLCU E., YOLCU Ö.  
6th International Symposium Communication in the Millennium: A Dialogue Between Turkish and American Scholars, Vol:1, İstanbul, Turkey, 1 - 02 January 2008, pp.395-403

## Supported Projects

YOLCU Ö., Project Supported by Other Official Institutions, 1453'ten Günümüze İstanbul Üniversitesi Belgeseli ve Belgesel Kitabı, 2010 - 2010

## Metrics

Publication: 20

Citation (Scopus): 2

H-Index (Scopus): 1

## Congress and Symposium Activities

Medya Günleri, Attendee, İstanbul, Turkey, 2016

14th International Symposium Communication in the Millennium, Attendee, İstanbul, Turkey, 2016

New Media Conference 2012, Attendee, İstanbul, Turkey, 2012

9th Turkish-German Summer School, Attendee, İstanbul, Turkey, 2012

7 th Turkish-German Summer School, Attendee, İstanbul, Turkey, 2010

International Summer School Seggau: European Cultures. The Challenge of Diversity and Unity, Attendee, Graz, Austria, 2010

1st Summer School, Attendee, İstanbul, Turkey, 2008

4th Turkish-German Summer School, Attendee, İstanbul, Turkey, 2008

6th International Symposium Communication in the Millennium, Attendee, İstanbul, Turkey, 2008

3th Turkish-German Summer School, Attendee, İstanbul, Turkey, 2007

2nd Turkish-German Summer School, Attendee, Bonn, Germany, 2006

1st Turkish-German Summer School, Attendee, İstanbul, Turkey, 2005

## **Awards**

YOLCU Ö., Sosyal Sorumluluk Ödülü, 52.Uluslararası Antalya Film Festivali, December 2015

## **Visual Activities**

YOLCU Ö., Documentary, 2016 - 2016

YOLCU Ö., TV / Radio Training Program in Corporate Studios, 2016 - 2016

YOLCU Ö., Short Film, 2015 - 2015

YOLCU Ö., Documentary, 2010 - 2010

## **Non Academic Experience**

Akşam Gazetesi

NTV

Sabah Gazetesi

Türkiye Radyo ve Televizyonu (TRT)