



SERKAN BAYRAKTAROĞLU

ASST. PROF.

Email : serkanbayraktaroglu@istanbul.edu.tr

International Researcher IDs

ScholarID: 1

ORCID: 0000-0002-4246-0203

Learning Knowledge

Doctorate 2009 - 2015	Istanbul Technical University, Mimarlık, Endüstri Ürünleri Tasarımı, Turkey
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Postgraduate 2006 - 2008	Universitaet Dortmund, Germany
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Undergraduate 1999 - 2003	Kocaeli University, Mühendislik Fakültesi, Endüstri Mühendisliği, Turkey
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Foreign Languages

English, C2 Mastery

Dissertations

Doctorate, INVESTIGATING DESIGN FOR SOCIAL INNOVATION THROUGH BUSINESS MODELS IN RURAL INDIA: A MODEL PROPOSAL FOR DEVELOPING COUNTRIES, Istanbul Technical University, Mimarlık, Endüstri Ürünleri Tasarımı, 2015

Academic Titles / Tasks

Assistant Professor 2020 - Continues	Istanbul University, Faculty of Architecture, Endüstriyel Tasarım Bölümü
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Assistant Professor 2016 - 2020	Kadir Has University, Faculty Of Art And Design, Department Of Industrial Design
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Lecturer 2010 - 2016	Kadir Has University, Faculty Of Art And Design, Department Of Industrial Design
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Jury Memberships

Competition, International Day of Light, UNESCO and University for Business and Technology, January, 2021

Articles Published in Other Journals

1. **Bridging roles of social innovations in rural development: craft initiatives from Kutch, India**
Bayraktaroğlu S.
Journal of Design for Resilience in Architecture and Planning, vol.1, no.1, pp.103-118, 2020 (Peer-Reviewed Journal)
2. **Tasarım Fakülteleri için Bir Tanıtım Önerisi: Deneysel Öğrenme**
Bayraktaroğlu S., Üst S., Narter Ç.
Yalova Sosyal Bilimler Dergisi, vol.7, no.13, pp.221-234, 2017 (National Refreed University Journal)
3. **Lise Öğrencilerine Tasarım Eğitimi Üzerine Farkındalık Kazandırmak için Bir Öneri: Tasarım Kampı**
Bayraktaroğlu S., Üst S., Narter Ç.
Tasarım + Kuram, vol.12, no.22, pp.55-68, 2016 (National Refreed University Journal)
4. **Sosyal Yenileşim Ve Tasarımın Değişen Rollerini**
Bayraktaroğlu S., Akgün A. A., Şatır S.
Tasarım + Kuram, vol.10, no.18, pp.36-52, 2014 (Peer-Reviewed Journal)

Refereed Congress / Symposium Publications in Proceedings

1. **Identifying the contribution of design to the safeguarding intangible cultural heritage: A Systematic Literature Review**
Bayraktaroğlu S.
10th International Conference on Business, Technology and Innovation 2021, Pristine, Kosovo, 29 - 30 October 2021, pp.331
2. **Development of an Interdisciplinary Master's Degree in City and Children Studies**
Bayraktaroğlu S.
9th International Conference on Business, Technology and Innovation 2020, Pristine, Kosovo, 30 - 31 October 2020, pp.251
3. **Design for repair as a strategy to foster sustainable user behavior: a case of undergraduate product design studio**
Bayraktaroğlu S.
8th International Conference on Business, Technology and Innovation, Pristine, Kosovo, 26 - 28 October 2019, pp.64-68
4. **Social aspects of terrorism and human behavior form follows fear in design**
Bayraktaroğlu S.
4th International Conference on Conflict, Terror and Society, İstanbul, Turkey, 7 - 08 April 2015, pp.20
5. **Sürdürülebilir Kalkınma İçin Yavaş Şehirler Hareketi Ve Tasarımın Katkısı Seferihisar İçin Ulaşım Proje Çalışması**
Bayraktaroğlu S., Narter Ç.
Green Age II, İstanbul, Turkey, 26 - 27 April 2012, pp.542-549
6. **Engaging Strategic Design to Undergraduate Design Education A case Study in Sishane Istanbul Sustainability of Networks for Local Developments**
Bayraktaroğlu S., Özkaynak M.
III International Symposium on Sustainable Design, Recife, Brazil, 16 - 17 September 2011, pp.35-44
7. **A traditional craftsmanship organisation model for sustainable development of modern clusters**
Bayraktaroğlu S.

III International Symposium on Sustainable Design, Recife, Brazil, 16 - 17 September 2011, pp.26-34

8. **Overcoming barriers to adopt Product Service Systems PSS**

Bayraktaroğlu S.

Learning Network on Sustainability (LeNS) conference, Bengaluru, India, 29 September - 01 October 2010, vol.2, pp.1234-1241

9. **Sustainability of design and Eco Holiday Project**

Bayraktaroğlu S., Şatır S.

Learning Network on Sustainability (LeNS) conference, Bengaluru, India, 29 September - 01 October 2010, vol.2, pp.1422-1430

Academic and Administrative Experience

2019 - 2020	Vice Dean	Kadir Has University, Faculty Of Art And Design, Department Of Industrial Design
2017 - 2020	Deputy Head of Department	Kadir Has University, Faculty Of Art And Design, Department Of Industrial Design

Courses

Mimarlıkta Sayısal Ortam II, Undergraduate, 2020 - 2021

Tasarım Araştırması, Undergraduate, 2021 - 2022

Seminer, Postgraduate, 2021 - 2022

Mimarlıkta Sayısal Ortam I, Undergraduate, 2021 - 2022

Metrics

Publication: 17

Congress and Symposium Activities

Legal Design, Invited Speaker, İstanbul, Turkey, 2021

Invited Talks

Legal Design / Hukuku Tasarlamak, Conference, Kadir Has Üniversitesi, Turkey, May 2021

Research Areas

Industrial Design