



SERKAN BAYRAKTAROĞLU

ASST. PROF.

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International Researcher IDs

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Learning Knowledge

Doctorate 2009 - 2015	Istanbul Technical University, Mimarlık, Endüstri Ürünleri Tasarımı, Turkey
Postgraduate 2006 - 2008	Universitaet Dortmund, Germany
Undergraduate 1999 - 2003	Kocaeli University, Mühendislik Fakültesi, Endüstri Mühendisliği, Turkey

Foreign Languages

English, C2 Mastery

Dissertations

Doctorate, INVESTIGATING DESIGN FOR SOCIAL INNOVATION THROUGH BUSINESS MODELS IN RURAL INDIA: A MODEL PROPOSAL FOR DEVELOPING COUNTRIES, Istanbul Technical University, Mimarlık, Endüstri Ürünleri Tasarımı, 2015

Academic Titles / Tasks

Assistant Professor 2020 - Continues	Istanbul University, Faculty of Architecture, Endüstriyel Tasarım Bölümü
Assistant Professor 2016 - 2020	Kadir Has University, Faculty Of Art And Design, Department Of Industrial Design

Jury Memberships

Competition, International Day of Light, UNESCO and University for Business and Technology, January, 2021

Published journal articles indexed by SCI, SSCI, and AHCI

1. **Redefining Repair as a Value Co-Creation Process for Circular Economy: Facilitated Do-It-Yourself Repair**
BAYRAKTAROĞLU S., İDEMEN OKAN E.
INTERNATIONAL JOURNAL OF DESIGN, vol.18, no.1, pp.1-22, 2024 (SCI-Expanded)

Articles Published in Other Journals

1. **Circular economy awareness and motivations in the furniture industry: İnegöl as a microcosm of global south dynamics**
Bayraktaroğlu S., Soylu Y.
Mobilya ve ahşap malzeme arařtırmaları dergisi (Online), vol.7, no.1, pp.38-53, 2024 (Peer-Reviewed Journal)
2. **Bridging roles of social innovations in rural development: craft initiatives from Kutch, India**
Bayraktaroğlu S.
Journal of Design for Resilience in Architecture and Planning, vol.1, no.1, pp.103-118, 2020 (Peer-Reviewed Journal)
3. **Tasarım Fakülteleri için Bir Tanıtım Önerisi: Deneyimsel Öğrenme**
Bayraktaroğlu S., Üst S., Narter Ç.
Yalova Sosyal Bilimler Dergisi, vol.7, no.13, pp.221-234, 2017 (Peer-Reviewed Journal)
4. **Lise Öğrencilerine Tasarım Eğitimi Üzerine Farkındalık Kazandırmak için Bir Öneri: Tasarım Kampı**
Bayraktaroğlu S., Üst S., Narter Ç.
Tasarım + Kuram, vol.12, no.22, pp.55-68, 2016 (Peer-Reviewed Journal)
5. **Sosyal Yenileşim Ve Tasarımın Değişen Rollerini**
Bayraktaroğlu S., Akgün A. A., Şatır S.
Tasarım + Kuram, vol.10, no.18, pp.36-52, 2014 (Peer-Reviewed Journal)

Refereed Congress / Symposium Publications in Proceedings

1. **Integration of Infinity: A Design Workshop Experience with Generative Artificial Intelligence**
Aslan F., Bayraktaroğlu S.
Beykoz Üniversitesi 2. Disiplinlerarası Sanat, Tasarım ve Sosyal Bilimler Uluslararası Sempozyumu, İstanbul, Turkey, 21 - 22 May 2024, pp.1
2. **Analysis of Platforms Facilitating the Reuse of Discarded Clothing in Istanbul and Users' Donation Motivations**
Bayraktaroğlu S., Çifçii Ö. S.
6th International Symposium on Human, Social and Sustainable Development Research, Tunis, Tunisia, 2 - 05 May 2023, pp.97
3. **Introducing systems thinking in undergraduate industrial design education**

- Bayraktaroğlu S.
11th International Conference on Business, Technology and Innovation , Prishtine, Kosovo, 29 - 30 October 2022, pp.76
4. **Identifying the contribution of design to the safeguarding intangible cultural heritage: A Systematic Literature Review**
Bayraktaroğlu S.
10th International Conference on Business, Technology and Innovation 2021, Prishtine, Kosovo, 29 - 30 October 2021, pp.331
 5. **Development of an Interdisciplinary Master's Degree in City and Children Studies**
Bayraktaroğlu S.
9th International Conference on Business, Technology and Innovation 2020, Prishtine, Kosovo, 30 - 31 October 2020, pp.251
 6. **Design for repair as a strategy to foster sustainable user behavior: a case of undergraduate product design studio**
Bayraktaroğlu S.
8th International Conference on Business, Technology and Innovation, Prishtine, Kosovo, 26 - 28 October 2019, pp.64-68
 7. **Social aspects of terrorism and human behavior form follows fear in design**
Bayraktaroğlu S.
4th International Conference on Conflict, Terror and Society, İstanbul, Turkey, 7 - 08 April 2015, pp.20
 8. **Sürdürülebilir Kalkınma İçin Yavaş Şehirler Hareketi Ve Tasarımın Katkısı Seferihisar İçin Ulaşım Proje Çalışması**
Bayraktaroğlu S., Narter Ç.
Green Age II, İstanbul, Turkey, 26 - 27 April 2012, pp.542-549
 9. **Engaging Strategic Design to Undergraduate Design Education A case Study in Sishane Istanbul Sustainability of Networks for Local Developments**
Bayraktaroğlu S., Özkaynak M.
III International Symposium on Sustainable Design, Recife, Brazil, 16 - 17 September 2011, pp.35-44
 10. **A traditional craftsmanship organisation model for sustainable development of modern clusters**
Bayraktaroğlu S.
III International Symposium on Sustainable Design, Recife, Brazil, 16 - 17 September 2011, pp.26-34
 11. **Overcoming barriers to adopt Product Service Systems PSS**
Bayraktaroğlu S.
Learning Network on Sustainability (LeNS) conference, Bengaluru, India, 29 September - 01 October 2010, vol.2, pp.1234-1241
 12. **Sustainability of design and Eco Holiday Project**
Bayraktaroğlu S., Şatır S.
Learning Network on Sustainability (LeNS) conference, Bengaluru, India, 29 September - 01 October 2010, vol.2, pp.1422-1430

Academic and Administrative Experience

2019 - 2020	Vice Dean	Kadir Has University, Faculty Of Art And Design, Department Of Industrial Design
2017 - 2020	Deputy Head of Department	Kadir Has University, Faculty Of Art And Design, Department Of Industrial Design

Courses

Mimarlıkta Sayısal Ortam II, Undergraduate, 2020 - 2021

Tasarım Araştırması, Undergraduate, 2021 - 2022

Seminer, Postgraduate, 2021 - 2022

Mimarlıkta Sayısal Ortam I, Undergraduate, 2021 - 2022

Advising Theses

Bayraktarođlu S., Öznemekanların arakesitiyle kurgulanan bir temsil anlatısı: Tasarımın yaratıcı süreçlerinde yapay zeka, Postgraduate, F.ASLAN(Student), 2024

Metrics

Publication: 22

Congress and Symposium Activities

Legal Design, Invited Speaker, İstanbul, Turkey, 2021

Invited Talks

Legal Design / Hukuku Tasarlamak, Conference, Kadir Has Üniversitesi, Turkey, May 2021

Research Areas

Industrial Design

Non Academic Experience

Small Projects Istanbul