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Education Information

Doctorate, Istanbul University, Communication Faculty, Journalism Department, Turkey 2021 - Continues
Postgraduate, Istanbul University, Communication Faculty, Journalism Department, Turkey 2018 - 2021
Undergraduate, Anadolu University, İktisat Fakültesi, Uluslararası İlişkiler Bölümü, Turkey 2017 - 2021
Undergraduate, Istanbul University, Communication Faculty, Journalism Department, Turkey 2016 - 2020
Undergraduate, Istanbul University, Faculty Of Literature, Department Of Sociology, Turkey 2008 - 2012

Certificates, Courses and Trainings

IT, Google SEO Eğitimi Sertifikası, Fatih Bilişim Okulu, 2018

Education Management and Planning, Pedagojik Formasyon Sertifikası, İstanbul Üniversitesi, 2012

Dissertations

Postgraduate, Dijital Çağda Yeni Bir Habercilik Türü: SEO Haberciliği, Istanbul University, Institute Of Social Sciences, 2021

Research Areas

Journalism, Communication Sciences

Academic Titles / Tasks

Lecturer, Istanbul University, Rektörlük, Kurumsal İletişim Koordinatörlüğü, 2024 - Continues

Articles Published in Other Journals

- İntihar Olgusu ve Medya İlişkisi: Enes Kara İntiharının Haber Siteleri Üzerinden İncelenmesi
Ayçin T.
e-Journal of New Media / Yeni Medya Elektronik Dergi – eJNM, vol.7, no.1, pp.58-83, 2023 (Peer-Reviewed Journal)

- II. **Journalism's transformation through digitalization in Turkey: Applying search engine optimization to journalism**
Aycin T.
CONNECTIST-ISTANBUL UNIVERSITY JOURNAL OF COMMUNICATION SCIENCES, no.63, pp.1-25, 2022 (ESCI)
- III. **Doğu Akdeniz Meselesinde Yunan Lobisinin Türkiye Karşısı Faaliyetleri**
Çeçen A. F., Bulut S., Ayçin T.
İletişim ve Diplomasi, vol.21476772, no.6, pp.111-137, 2021 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Metaverse Dergiciliğe Yeni Bir Soluk Getirebilir mi?**
Gönenç A., Ayçin T.
in: Metaverse Yeni Gerçeklik Paradigmaları, Serdar Kuzey Yıldız, Editor, Nobel Yayınevi, Ankara, pp.161-182, 2023

Refereed Congress / Symposium Publications in Proceedings

- I. **Advertising in Social Media: A Research on the Advertising Activities of Instagram Influencers**
Ayçin T., Çağlar Ş.
14th INTERNATIONAL CONFERENCE ON CULTURE, CIVILIZATION AND SOCIAL SCIENCES, Buenos Aires, Argentina, 16 - 18 March 2023, pp.37-58
- II. **The Transformation of Journalism in the Process of Digitalization: The Application of SEO in Journalism**
Ayçin T.
"Digital Futures: A Human Centred Digitization and Communication" Virtual Conference, İstanbul, Turkey, 26 - 27 May 2022
- III. **Haberciliğin Arama Motorları Bağlamında Değişimi: Google Örneği**
Ayçin T.
2. Çukurova Genç İletişimciler Kongresi, Adana, Turkey, 2 - 03 May 2019

Metrics

Publication: 7