

## Res. Asst. Uğur ERDOĞAN

### Personal Information

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Address: İ.Ü. İşletme Fakültesi, İşletme Yönetimi ve Organizasyon A.B.D., İstanbul Üniversitesi Avcılar Kampüsü, Avcılar, İstanbul

### Foreign Languages

German, B1 Intermediate

English, C1 Advanced

Spanish, B2 Upper Intermediate

### Dissertations

Doctorate, Havayolu Taşımacılığında Regülasyon ve Dereğülasyonların Rekabete Etkisi, Istanbul University, Institute of Social Sciences, İşletme Yönetimi Ve Organizasyon, 2014

Postgraduate, Globalleşen Dünyada Elektronik Ticaret, Istanbul University, Sosyal Bilimler Enstitüsü, Uluslararası Finansman, 1998

### Research Areas

Social Sciences and Humanities, Management, Management and Organization, Logistics Management

### Academic Titles / Tasks

Research Assistant, Istanbul University, School of Business, İşletme Yönetimi Ve Organizasyon, 1998 - Continues

### Courses

Sustainability and Innovation Management, Undergraduate, 2018 - 2019

İşletme Yönetimi ve Organizasyon, Postgraduate, 2018 - 2019

Havayolu Yönetimi ve Pazarlaması, Undergraduate, 2012 - 2013

### Published journal articles indexed by SCI, SSCI, and AHCI

1. "Yönetim ve Organizasyon" Alanında Bir Bilim Dalında 2004-2015 Yılları Arasında Yönetilmiş

Lisansüstü Tezlerin İncelenmesi

PEKDEMİR İ., ERDOĞAN U., ŞEN Y., YEKE S.

Yönetim Dergisi:İstanbul Üniversitesi İşletme Fakültesi İşletme İktisadi Enstitüsü, vol.26, no.79, pp.20-56, 2015

(SCI-Expanded)

## Articles Published in Other Journals

- I. **Yönetim Ve Organizasyon" Alanında Bir Bilim Dalında 2004-2015 Yılları Arasında Yönetilmiş Lisansüstü Tezlerin İncelenmesi**  
Pekdemir I., Erdoğan U., Şen Y., Yeke S.  
İ.Ü. İşletme Fakültesi İşletme İktisadı Enstitüsü Yönetim Dergisi, vol.26, pp.20-56, 2015 (Peer-Reviewed Journal)

## Books & Book Chapters

- I. **Global Digital Economy and Strategic Analysis of Turkey's Digital Transformation Market**  
Erdoğan U.  
in: Digital Transformation, Prof.Dr. Işıl Pekdemir, Editor, Beta Basım Yayım Dağıtım, İstanbul, pp.317-343, 2019

## Refereed Congress / Symposium Publications in Proceedings

- I. **A Strategic Outlook to Southwest Indian Ocean: Turkey's Relations with the Vanilla Islands Region**  
Erdoğan U.  
7th International Scientific Research Conference , Adana, Turkey, 7 - 08 September 2021, pp.22-23
- II. **The Pacific Alliance as a Latin American Trade Block: An Analysis of Turkey's Economic Relations with the Alliance**  
Erdoğan U.  
International 5th of January Social Sciences Conference, Adana, Turkey, 3 - 05 January 2020, pp.1-2
- III. **How Turkish TV Dramas Conquered Latin American Market : A Strategic Analysis**  
Erdoğan U.  
7th International Academic Conference on Economics, Business and Social Sciences, Tbilisi, Georgia, 21 - 22 December 2019, pp.1-2
- IV. **Strategic Analysis and Forecasting: How to Implement International Business Strategies**  
Erdoğan U.  
7th International Academic Conference on Economics, Business and Social Sciences, Tbilisi, Georgia, 21 - 22 December 2019, pp.1
- V. **Why Airbus A380 Failed : A Strategic Analysis**  
Erdoğan U.  
3rd International Conference on Innovative Scientific Research, Adana, Turkey, 3 - 06 October 2019, pp.1
- VI. **Ancillary Revenue as a Strategic Advantage for Airline Profitability: Theory and Trends Among World Airlines**  
ERDOĞAN U.  
3rd International Academic Conference on Economics, Business and Social Sciences: Contemporary Academic Issues in a Modern Society, Tiflis, Georgia, 21 - 23 December 2018, pp.1-3
- VII. **Air Traffic Rights and International Competition : Bilateral Air Service Agreements, States and Airlines**  
ERDOĞAN U.  
3rd International Social Sciences and Education Conference, İstanbul, Turkey, 17 December 2018, pp.1
- VIII. **Strategic Importance of Airport Slots in Aviation : Secondary Slot Market at London Heathrow Airport**  
ERDOĞAN U.  
IISES 36th International Academic Conference, Londra, United Kingdom, 22 - 25 May 2018, pp.1-2
- IX. **Mauritius - Turkey Trade Analysis : A Strategic Outlook and Opportunities**  
ERDOĞAN U.  
3rd Mauritius International Conference on Social Science & Humanities (ICSSH), Port Lois, Mauritius, 14 - 15

December 2017, pp.1-4

- X. **Global Aviation in the Age of Aeromobility : Future of Competition between Airlines, Airports and Nations**  
ERDOĞAN U.  
5th International Symposium on Chaos, Complexity and Leadership, Ankara, Turkey, 11 - 12 December 2017, pp.1-4
- XI. **Türkiye'nin Küresel Havayolu Pazarındaki Rekabet Stratejilerinde Uluslararası Siyasi ve Ekonomik İlişkilerin Rolü**  
ERDOĞAN U.  
International Congress on Political, Economic and Social Studies 2017, Ankara, Turkey, 9 - 11 November 2017, pp.1-2
- XII. **Predatory Behaviour and Pricing in Aviation : Theory and Examples from EU, US and Turkish Markets**  
ERDOĞAN U.  
International Congress on Political, Economic and Social Studies 2017, Ankara, Turkey, 9 - 11 November 2017, pp.1-4

## Other Publications

- I. **An Analysis of International Flights to Mauritius**  
Erdoğan U.  
Technical Report, pp.1-45, 2022

## Expert Reports

- I. **Mauritius - Turkey Trade Relations - Pathway to Blue Economy**  
Erdoğan U.  
Ministry of Blue Economy, Marine Resources and Shipping, pp.42, Port Louis, 2022

## Memberships / Tasks in Scientific Organizations

DEİK - Dış Ekonomik İlişkiler Kurulu, Member, 2019 - Continues  
Royal Aeronautical Society - İngiltere, Member, 2018 - Continues  
Türkiye Stratejik Planlama Derneği, Chairman, 2015 - Continues  
Chartered Institute of Highway and Transportation - İngiltere, Member, 2014 - Continues  
Strategic Planning Society - İngiltere, Member, 2013 - Continues

## Metrics

Publication: 17

## Congress and Symposium Activities

Mauritius - Turkey Aviation and Trade Workshop, Attendee, Plaine-Magnien, Mauritius, 2019  
The Fourth ICAO International Civil Aviation Organization Air Transport Conference, Attendee, Seoul, South Korea, 2019  
Indian Ocean Aviation Strategies Workshop, Attendee, Port Louis, Mauritius, 2017  
Teknoloji, İnovasyon ve Girişimcilik Konferansı, Attendee, İstanbul, Turkey, 2016

VI. Kurumsal Yönetim Zirvesi, Attendee, İstanbul, Turkey, 2016  
Houston Airport Systems Workshop, Attendee, Texas, United States Of America, 2016  
NASA SpaceCom, Attendee, Texas, United States Of America, 2015  
Türkiye-Latin Amerika Sivil Havacılık Konferansı, Attendee, İzmir, Turkey, 2013  
Türkiye Sivil Yolcu Uçağı Yapım Çalıştayı, Attendee, İSTANBUL, Turkey, 2012  
Türkiye-Afrika Sivil Havacılık Konferansı, Attendee, İzmir, Turkey, 2012