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Personal Information

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International Researcher IDs

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Publons / Web Of Science ResearcherID: AAT-3462-2020

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Education Information

Post Doctorate, Universita della Svizzera Italiana, USI (University of Ticino), Faculty of Communication, Culture and Society, Institute of Marketing and Communication Management (IMCA), Switzerland 2023 - Continues

Doctorate, Istanbul University, Institute Of Social Sciences, Gazetecilik, Turkey 2016 - 2023

Doctorate, Universita Degli Studi di Perugia, Political Sciences, Italy 2020 - 2020

Postgraduate, Middle East Technical University, Sosyal Bilimler Bilimler Enstitüsü, Siyaset Bilimi Ve Kamu Yönetimi, Turkey 2011 - 2014

Undergraduate, Hacettepe University, Edebiyat Fakültesi, İngiliz Dili Ve Edebiyatı, Turkey 2005 - 2010

Foreign Languages

English, C2 Mastery

Italian, B2 Upper Intermediate

Dissertations

Doctorate, VERİ ODAKLI PİYASADA YARATICI MEDYA EMEĞİ: REKLAM PROFESYONELLERİNİN DENEYİM VE GÖRÜŞLERİ ÜZERİNE BİR VAKA ÇALIŞMASI, Istanbul University, Communication Faculty, Journalism Department, 2023

Postgraduate, CLASS-BASED RESISTANCE DYNAMICS OF PETTY COMMODITY PRODUCERS: SUBJECTIVE ASPECTS OF EVERYDAY LIFE IN A VILLAGE OF WESTERN TURKEY, Middle East Technical University, Sosyal Bilimler Enstitüsü, Siyaset Bilimi Ve Kamu Yönetimi, 2014

Research Areas

Social Sciences and Humanities, Sociology, Social Stratification and Mobility, Mass Communications and Mass Media, Journalism, Communication Sciences

Academic Titles / Tasks

Research Assistant, Istanbul University, Communication faculty, Journalism Department, 2015 - Continues

Academic and Administrative Experience

Erasmus Öğrenci Sorumlusu, Istanbul University, Communication Faculty, Journalism Department, 2022 - Continues
Af Komisyonu Üyesi, Istanbul University, Communication Faculty, Journalism Department, 2022 - Continues
Haber Merkezi Koordinasyon, Istanbul University, Communication Faculty, Journalism Department, 2022 - Continues
Muafiyet Komisyonu Üyesi, Istanbul University, Communication Faculty, Journalism Department, 2017 - 2022

Articles Published in Other Journals

- I. **Back to Media Work in a Data-Driven Market: Re-Thinking the Labor of Advertising Practitioners**
Akmeraner Y.
Ankara Üniversitesi İLEF Dergisi, vol.9, no.1, pp.31-55, 2022 (ESCI)
- II. **Exploring the Representation of the Field of Communication in Academic Publishing: A Content Analysis of the Journals of Communication Schools in Turkey**
TÜRK E., Akmeraner Y., TUFAN F.
TURKIYE İLETİSİM ARASTIRMALARI DERGISI-TURKISH REVIEW OF COMMUNICATION STUDIES, vol.0, no.40, pp.82-103, 2022 (ESCI)
- III. **Digital Labour in Social Media- Expropriation of Leisure Time, Commercialization of Creative Activity and the Problem of Alienation**
Akmeraner Y.
KÜLTÜR VE İLETİŞİM, no.42, pp.98-119, 2018 (Peer-Reviewed Journal)
- IV. **Devrim Öncesi Rusya ve Çin'de Eşitlik ve Adalet Taleplerinin Sekülerleşmesi: Bir Yöntem Arayışı**
Akmeraner Y.
PRAKSİS, no.41, pp.299-314, 2016 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Bir 'Üretim Makinesi' Olarak Mobil İletişim**
Akmeraner Kökat Y.
in: Mobil İletişim , Bilge Şenyüz,Fırat Tufan, Editor, Siyasal Kitabevi, Ankara, pp.125-138, 2022
- II. **(Çev.) Vakur Versan, "Türk Hukukunda Kemalist Reform ve Etkileri"**
Akmeraner Y.
in: İletişim ve Modernleşme Cilt-I: Karşılaştırmalı Yaklaşımlar, Gündüz U., Editor, Büyük Kitaplar, İstanbul, pp.243-266, 2018
- III. **Neoliberal Politikaların Tahribata Uğrattığı İletişim Arenasını Doğru Analiz Edebilmenin Yolu; Eleştirel Medya Okuryazarlığı**
Bostancı M., Akmeraner Y.
in: Eleştirel Medya Çalışmaları, Bostancı M., Editor, Anahtar Yayıncılık, İstanbul, pp.168-186, 2016
- IV. **(Çev). Massimo De Angelis, "Marx ve İlkel Birikim: Kapitalist 'Çitleme'nin Sürekli Karakteri"**
Akmeraner Y.
in: İlkel Birikim: Sermayenin Kaldırıcı, Göztepe,Ö., Editor, Nota Bene, Ankara, pp.89-114, 2014

Refereed Congress / Symposium Publications in Proceedings

- I. **"The Soul at Work": The Subsumption of Consumer Subjectivities through Data-Driven Marketing Practices**
Akmeraner Kökat Y.
49th Annual Macromarketing Conference, Helsinki, Finland, 17 - 20 June 2024, no.21681481, pp.824-828

II. What does the experience of communication labor tell us about 'intellectuality' monetized by datafication?

Akmeraner Y.

ESA RN18 Mid-Term Conference, COMMUNICATION, CAPITALISM AND CRITIQUE: CRITICAL MEDIA SOCIOLOGY IN THE 21ST CENTURY, Turin, Italy, 1 - 03 September 2022, pp.7-8

III. Sosyal Medyada Dijital Emek: El Konulan Serbest Zaman, Ticarileştirilen Yaratıcılık ve Azalan Yabancılaşma

Akmeraner Y.

16th International Symposium Communication in the Millennium, Eskişehir, Turkey, 25 - 28 April 2018, pp.1

Activities in Scientific Journals

Connectist: Istanbul University Journal of Communication Sciences, Assistant Editor/Section Editor, 2020 - Continues

Metrics

Publication: 11