

## Res. Asst. Yeşim AKMERANER KÖKAT

### Personal Information

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### International Researcher IDs

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Publons / Web Of Science ResearcherID: AAT-3462-2020

Yoksis Researcher ID: 235243

### Education Information

Post Doctorate, Universita della Svizzera Italiana, USI (University of Ticino), Faculty of Communication, Culture and Society, Institute of Marketing and Communication Management (IMCA), Switzerland 2023 - Continues

Doctorate, Istanbul University, Institute Of Social Sciences, Gazetecilik, Turkey 2016 - 2023

Doctorate, Universita Degli Studi di Perugia, Political Sciences, Italy 2020 - 2020

Postgraduate, Middle East Technical University, Sosyal Bilimler Bilimler Enstitüsü, Siyaset Bilimi Ve Kamu Yönetimi, Turkey 2011 - 2014

Undergraduate, Hacettepe University, Edebiyat Fakültesi, İngiliz Dili Ve Edebiyatı, Turkey 2005 - 2010

### Foreign Languages

English, C2 Mastery

Italian, B2 Upper Intermediate

### Dissertations

Doctorate, VERİ ODAKLI PİYASADA YARATICI MEDYA EMEĞİ: REKLAM PROFESYONELLERİNİN DENEYİM VE GÖRÜŞLERİ ÜZERİNE BİR VAKA ÇALIŞMASI, Istanbul University, Communication Faculty, Journalism Department, 2023

Postgraduate, CLASS-BASED RESISTANCE DYNAMICS OF PETTY COMMODITY PRODUCERS: SUBJECTIVE ASPECTS OF EVERYDAY LIFE IN A VILLAGE OF WESTERN TURKEY, Middle East Technical University, Sosyal Bilimler Enstitüsü, Siyaset Bilimi Ve Kamu Yönetimi, 2014

### Research Areas

Social Sciences and Humanities, Sociology, Social Stratification and Mobility, Mass Communications and Mass Media, Journalism, Communication Sciences

### Academic Titles / Tasks

Research Assistant, Istanbul University, Communication faculty, Journalism Department, 2015 - Continues

## Academic and Administrative Experience

Erasmus Öğrenci Sorumlusu, Istanbul University, Communication Faculty, Journalism Department, 2022 - Continues  
Af Komisyonu Üyesi, Istanbul University, Communication Faculty, Journalism Department, 2022 - Continues  
Haber Merkezi Koordinasyon, Istanbul University, Communication Faculty, Journalism Department, 2022 - Continues  
Muafiyet Komisyonu Üyesi, Istanbul University, Communication Faculty, Journalism Department, 2017 - 2022

## Articles Published in Other Journals

- I. **Back to Media Work in a Data-Driven Market: Re-Thinking the Labor of Advertising Practitioners**  
Akmeraner Y.  
Ankara Üniversitesi İLEF Dergisi, vol.9, no.1, pp.31-55, 2022 (ESCI)
- II. **Exploring the Representation of the Field of Communication in Academic Publishing: A Content Analysis of the Journals of Communication Schools in Turkey**  
TÜRK E., Akmeraner Y., TUFAN F.  
TURKIYE İLETİSİM ARASTIRMALARI DERGISI-TURKISH REVIEW OF COMMUNICATION STUDIES, vol.0, no.40, pp.82-103, 2022 (ESCI)
- III. **Digital Labour in Social Media- Expropriation of Leisure Time, Commercialization of Creative Activity and the Problem of Alienation**  
Akmeraner Y.  
KÜLTÜR VE İLETİŞİM, no.42, pp.98-119, 2018 (Peer-Reviewed Journal)
- IV. **Devrim Öncesi Rusya ve Çin'de Eşitlik ve Adalet Taleplerinin Sekülerleşmesi: Bir Yöntem Arayışı**  
Akmeraner Y.  
PRAKSİS, no.41, pp.299-314, 2016 (Peer-Reviewed Journal)

## Books & Book Chapters

- I. **Bir 'Üretim Makinesi' Olarak Mobil İletişim**  
Akmeraner Kökat Y.  
in: Mobil İletişim , Bilge Şenyüz,Fırat Tufan, Editor, Siyasal Kitabevi, Ankara, pp.125-138, 2022
- II. **(Çev.) Vakur Versan, "Türk Hukukunda Kemalist Reform ve Etkileri"**  
Akmeraner Y.  
in: İletişim ve Modernleşme Cilt-I: Karşılaştırmalı Yaklaşımlar, Gündüz U., Editor, Büyük Kitaplar, İstanbul, pp.243-266, 2018
- III. **Neoliberal Politikaların Tahribata Uğrattığı İletişim Arenasını Doğru Analiz Edebilmenin Yolu; Eleştirel Medya Okuryazarlığı**  
Bostancı M., Akmeraner Y.  
in: Eleştirel Medya Çalışmaları, Bostancı M., Editor, Anahtar Yayıncılık, İstanbul, pp.168-186, 2016
- IV. **(Çev). Massimo De Angelis, "Marx ve İlkel Birikim: Kapitalist 'Çitleme'nin Sürekli Karakteri"**  
Akmeraner Y.  
in: İlkel Birikim: Sermayenin Kaldırıcı, Göztepe,Ö., Editor, Nota Bene, Ankara, pp.89-114, 2014

## Refereed Congress / Symposium Publications in Proceedings

- I. **"The Soul at Work": The Subsumption of Consumer Subjectivities through Data-Driven Marketing Practices**  
Akmeraner Kökat Y.  
49th Annual Macromarketing Conference, Helsinki, Finland, 17 - 20 June 2024, no.21681481, pp.824-828

**II. What does the experience of communication labor tell us about 'intellectuality' monetized by datafication?**

Akmeraner Y.

ESA RN18 Mid-Term Conference, COMMUNICATION, CAPITALISM AND CRITIQUE: CRITICAL MEDIA SOCIOLOGY IN THE 21ST CENTURY, Turin, Italy, 1 - 03 September 2022, pp.7-8

**III. Sosyal Medyada Dijital Emek: El Konulan Serbest Zaman, Ticarileştirilen Yaratıcılık ve Azalan Yabancılaşma**

Akmeraner Y.

16th International Symposium Communication in the Millennium, Eskişehir, Turkey, 25 - 28 April 2018, pp.1

## **Activities in Scientific Journals**

Connectist: Istanbul University Journal of Communication Sciences, Assistant Editor/Section Editor, 2020 - Continues

## **Metrics**

Publication: 11